

**Casino Management Systems Market Report by Component (Solution, Service), Application (Accounting, Security and Surveillance, Hotel and Hospitality Management, Analytics, Player Tracking, Digital Content Management, Marketing and Promotions), End User (Small and Medium Casinos, Large Casinos), and Region 2024-2032**

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**Report description:**

The global casino management systems market size reached US\$ 8.3 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 20.0 Billion by 2032, exhibiting a growth rate (CAGR) of 10% during 2024-2032. The increasing legalization of gambling industry, rising demand for advanced security solutions in the casinos, and the growing utilization of CMS solutions to manage monetary transactions, are some of the key factors propelling the casino management systems market growth.

Casino Management Systems Market Analysis:

Major Market Drivers: The increasing number of gaming clubs worldwide, inflating disposable income of consumers, and escalating adoption of CMS to secure critical information and technology (IT) infrastructure in casinos are primarily driving the growth of the market.

Key Market Trends: The rising participation of individuals in online casinos and rising initiatives by the government authorities across various nations to legalize casinos due to several social and economic benefits are some of the key trends bolstering the growth of the market.

Geographical Landscape: According to the report, North America currently dominates the global market. The growth of the region can be attributed to the increasing number of casinos in North America. Moreover, the wide presence of large, well-established market players in the region is also contributing to the growth.

Competitive Landscape: Some of the leading casino management systems market companies include Agilysys Inc., Amatic

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Industries GmbH, APEX pro gaming s.r.o., CasinoFlex Systems International Ltd., Chetu Inc., Ensico CMS d.o.o., International Game Technology PLC, Konami Holdings Corporation, Novomatic, Playtech plc, Table Trac Inc., and Win Technologies Limited, among others.

**Challenges and Opportunities:** The casino management system market faces challenges, such as regulatory compliance, security threats, and technological advancements. However, it presents opportunities for innovation in data analytics, mobile integration, and customer experience enhancement, driving growth and adaptation within the industry.

#### Casino Management Systems Market Trends:

##### Growth of the Gaming Industry

The increasing need for various advanced technologies in the expanding gaming industry is primarily driving the growth of the market. Moreover, the escalating number of gaming clubs across the world is also contributing to the growth of the market. For instance, there are around 5,098 global casinos & online gambling businesses as of 2024. The number of businesses in the global casinos & online gambling industry has grown 5.2% per year on average over the five years between 2019 - 2024. Moreover, in Goa, Sikkim, and the union territories of Daman and Diu, land-based casinos are legal in India. There are more than 20 legal casinos in the nation, the Deltin Daman being the most well-known, with more than 1,000 slot machines and video poker machines. Similarly, the United States has around 2,175 casinos that are open and accepting bets from the gambling public. The number continues to grow steadily as more states seek to legalize casinos. Casinos in America directly employ over half a million people, host over 900,000 slot machines, and generate over US\$ 70 Billion in revenue each year. Such a massive rise in the number of casinos across the world is anticipated to propel the casino management systems market demand.

##### Development of Wireless Technology and Online Gambling

The development of wireless technology and online gambling has also given the casino sector additional prospects. In essence, a casino resort needs a variety of retailers to supply the required software for the management and operation of the facilities. Consequently, a single central management system is necessary to interface with and gather vital data from the best operational systems often found in contemporary casino units. Internet gaming, advertising kiosks, sports and race books, RFID table monitoring, slot ticketing, cashless gaming, and bingo are just a few applications that are integrated with casino administration software. For instance, in October 2022, International Game Technology PLC announced its subsidiary, IGT Global Solutions Corporation, signed a seven-year contract extension agreement with the Georgia Lottery Corporation mainly to deploy its world-class lottery and iLottery products and technology. As part of the contract extension, IGT would install cashless functionality on more than 10,000 point-of-sale retail terminals, allowing players to purchase lottery with a debit card. Moreover, the growing prevalence of online casinos is also prompting various market players to invest in the online space, which is positively impacting the casino management systems market outlook. For instance, in April 2024, Mohegan Digital, which is the gaming division of Mohegan, launched a new online gaming experience in Pennsylvania. Play.MoheganPAcasino.com and associated mobile apps are now live and offering an advantageous sign-up bonus. Like all Mohegan Digital online gaming offerings, MoheganPAcasino.com has no shortage of thrilling slots, table games, and more.

##### Legalization of Casinos

The increasing social acceptance of casinos and the expanding global casino footprint are further driving the market growth. Governments are permitting the establishment of gambling clubs in a bid to boost economic growth and promote international tourism. For instance, in March 2024, Thailand took the first step toward legalizing casinos. Thailand can lift tourism revenue by about US\$ 12 Billion by legalizing casinos housed within large entertainment complexes and tackling chronic illegal gambling, according to a study. The nation's 500-member House of Representatives voted in favor of a study by a panel of lawmakers to allow casinos to be housed within large entertainment complexes. A total of 253 out of 257 lawmakers present voted in favor of the plan. Similarly, in the U.S., casino gambling is legal in 24 states, while sports betting is legal in 36 states. The lottery, on the

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other hand, is legal in 45 states plus DC, the US Virgin Islands, and Puerto Rico. Some states have legalized all three types of gambling, while others only allow one or two. The increasing legalization of casinos across the world is bolstering the casino management systems market revenue.

#### Global Casino Management Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global casino management systems market report, along with forecasts at the global, regional, and country levels for 2024-2032. Our report has categorized the market based on component, application, and end user.

#### Breakup by Component:

- Solution
- Service
- Consulting
- Deployment and Integration
- Support and Maintenance

Solution holds the majority of the total market share

The report has provided a detailed breakup and analysis of the market based on the component. This includes solution and service (consulting, deployment and integration, and support and maintenance). According to the casino management systems market report, solution holds the majority of the total market share.

Solution in casino management system refers to a module or feature designed to address specific operational challenges or tasks within the system. It could encompass functionalities like inventory management, sales analysis, or employee scheduling. Each "Solution" component is tailored to streamline and optimize a particular aspect of Casio's business operations, enhancing efficiency and effectiveness.

#### Breakup by Application:

- Accounting
- Security and Surveillance
- Hotel and Hospitality Management
- Analytics
- Player Tracking
- Digital Content Management
- Marketing and Promotions

Security and surveillance currently exhibit a clear dominance in the market

The report has provided a detailed breakup and analysis of the market based on the application. This includes accounting, security and surveillance, hotel and hospitality management, analytics, player tracking, digital content management, and marketing and promotions. According to the report, security and surveillance currently exhibits a clear dominance in the market.

Surveillance systems for gaming clubs are designed to mitigate cheating, theft, and other crimes around the gambling club floor as well as the entire resort. Video surveillance solutions enable operators to streamline floor operations to remain profitable. Casinos involve a lot of monetary transactions that attract a lot of fraud and spoof attacks leading to increased adoption of

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security and surveillance systems. For instance, the gambling industry witnessed a 50.1% increase in the fraud rate during the first quarter of 2022, highlighting the susceptibility of casinos to various security challenges. In a recent example, MGM, one of the world's largest casino firms, experienced a cyberattack in October 2023, potentially costing the company an estimated US\$ 100 Million. Such rising cases of threats and fraud are anticipated to propel the casino management systems market share.

#### Breakup by End User:

Small and Medium Casinos

Large Casinos

Large casinos account for the largest market share

The report has provided a detailed breakup and analysis of the market based on the End User. This includes small and medium casinos and large casinos. According to the report, large casinos account for the largest market share.

Large casinos boast an array of features, including diverse gaming options, luxurious accommodations, world-class dining, and entertainment venues. These amenities cater to various interests, ensuring an unforgettable experience for guests. Moreover, casino management systems market statistics by IMARC indicate that these casinos benefit the economy as well by creating jobs for local communities, increasing tourism, and propelling revenue, making them integral to the hospitality and entertainment industry. Besides this, the ongoing development of large-scale casinos is also contributing to the market growth. For instance, Philippines may surpass Singapore to become Asia's second-largest gambling destination by the end of 2025, after Macau, with the launch of several new integrated resorts.

#### Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

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Others  
Middle East and Africa

North America currently dominates the global market

The market research report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America currently dominates the global market.

The casino management systems market overview indicates that the growth of the region can be attributed to the increasing number of casinos in North America. The United States has across 2175 casinos that are open and accepting bets from the gambling public. The number continues to grow steadily as more states seek to legalize casinos. Casinos in America directly employ over half a million people, host over 900,000 slot machines, and generate over US\$ 70 Billion in revenue each year. Moreover, the presence of large well established market players in the region is also propelling the casino management systems market recent price. Additionally, various esteemed casinos are employing advanced casino management systems to avoid fraudulent activities and facilitate smooth functioning. For instance, in April 2023, International Game Technology PLC completed an installment of the IGT ADVANTAGE casino management system (CMS) at Potawatomi Casino Hotel Carter in Wabeno, Wisc. The CMS would allow Potawatomi Casino Hotel Carter guests to enjoy future-forward gaming experiences and reap the benefits of a loyalty rewards program linked with the sister property Potawatomi Casino Hotel.

#### Competitive Landscape:

The market research report has provided a comprehensive analysis of the competitive landscape. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

Agilysys Inc.  
Amatic Industries GmbH  
APEX pro gaming s.r.o.  
CasinoFlex Systems International Ltd.  
Chetu Inc.  
Ensico CMS d.o.o.  
International Game Technology PLC  
Konami Holdings Corporation  
Novomatic  
Playtech plc  
Table Trac Inc.  
Win Technologies Limited

(Please note that this is only a partial list of the key players, and the complete list is provided in the report.)

#### Casino Management Systems Market Recent Developments:

April 2024: JACK Entertainment selected Konami Gaming as its exclusive casino management system partner to power industry-leading systems technology across its 1.5 million square feet of casino entertainment space. The Ohio-based gaming operator's portfolio includes a combined 2,600+ gaming machines and 85 table games at JACK Cleveland Casino in downtown Cleveland, and at JACK Thistledown Racino, located approximately 10 miles to the southeast.

October 2023: Win Systems concluded the edition of G2E '23 with an impressive commercial success, considering the large number of visitors who showed interest in their solutions, both in casino management systems (WIGOS) and in its new electronic

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roulette and slots.

June 2023: International Game Technology PLC announced that the company reached an agreement with Dreamscape Companies to provide its award-winning IGT ADVANTAGE casino management system to the Rio Hotel & Casino. In addition to deploying the IGT ADVANTAGE system, Rio Hotel & Casino will leverage IGT's M5 content delivery solution to run Random Riches and Lucky Coin bonuses.

## Key Questions Answered in This Report

1. How big is the global casino management systems market?
2. What is the expected growth rate of the global casino management systems market during 2024-2032?
3. What are the key factors driving the global casino management systems market?
4. What has been the impact of COVID-19 on the global casino management systems market?
5. What is the breakup of the global casino management systems market based on the component?
6. What is the breakup of the global casino management systems market based on the application?
7. What is the breakup of the global casino management systems market based on the end user?
8. What are the key regions in the global casino management systems market?
9. Who are the key players/companies in the global casino management systems market?

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