

ATM Managed Services Market Report by ATM Type (Conventional ATM and Bank ATM, White Label ATM, Brown Label ATM, Cash Dispenser, Smart ATM, and Others), Service Type (ATM Replenishment and Currency Management, Network Management, Security Management, Incident Management, and Others), Location (Onsite ATMs, Offsite ATMs, Worksite ATMs, Mobile ATMs), and Region 2024-2032

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Report description:

The global ATM managed services market size reached US\$ 8.2 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 12.5 Billion by 2032, exhibiting a growth rate (CAGR) of 4.6% during 2024-2032.

Automated teller machine (ATM) managed services refer to a range of comprehensive services provided to various financial institutions and banks. It offers deposit collection, currency management, electronic product delivery, surcharging options, disaster recovery, full-service adjustment processing, and anti-skimming monitoring facilities. Apart from this, ATM managed services provide camera security, bill payment, cardless transaction, and cash withdrawal and transfer as additional features. This, in turn, assists financial institutions in optimizing operational efficiency, emphasizing productive operations, ensuring cardholder satisfaction, and improving overall profitability and performance. At present, it is commercially available in cash dispensers, conventional, smart, white, and brown label ATM types.

ATM Managed Services Market Trends:

With the substantial expansion in the banking, financial, services, and insurance (BFSI) sector, there has been an increasing demand for advanced ATM services to access various complex operations. This is further supported by the growing usage of money transaction machines and the rising security and maintenance concerns, which represent some of the major factors driving the market growth. In line with this, the escalating instances of fraudulent activities, including magnetic stripe skimming and the

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extensive uptake of debit cards by consumers, have facilitated the widespread adoption of ATM managed services, which is acting as another growth-inducing factor. Moreover, the favorable initiatives being undertaken by governments of several countries to inhibit the uptake of magstripe cards by employing EMV chips for enhanced authentication are contributing to the market growth. Furthermore, the introduction of self-service software, in confluence with the large-scale integration of mobile-based technologies and the Internet of Things (IoT) solutions with ATM managed services, is propelling the market growth. Other factors, including rapid digitization, strategic collaborations amongst financial institutions, and the rising employment of blockchain, near field communication (NFC), quicker response (QR), and artificial intelligence (AI) in ATM managed services, are creating a positive outlook for the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global ATM managed services market report, along with forecasts at the global, regional and country levels from 2024-2032. Our report has categorized the market based on ATM type, service type and location.

Breakup by ATM Type:

Conventional ATM and Bank ATM

White Label ATM

Brown Label ATM

Cash Dispenser

Smart ATM

Others

Breakup by Service Type:

ATM Replenishment and Currency Management

Network Management

Security Management

Incident Management

Others

Breakup by Location:

Onsite ATMs

Offsite ATMs

Worksite ATMs

Mobile ATMs

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

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South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being AGS Transact Technologies Ltd., Cardtronics Inc. (NCR Corporation), CMS Info Systems Ltd., Diebold Nixdorf Incorporated, Electronic Payment and Services Private Limited, Euronet Worldwide Inc., Financial Software & Systems Pvt Ltd, Fiserv Inc., Hitachi Payment Services Pvt. Ltd., LD Systems, Quality Data Systems Inc., TetraLink and Vocalink (Mastercard Inc).

Key Questions Answered in This Report

1. How big is the global ATM managed services market?
2. What is the expected growth rate of the global ATM managed services market during 2024-2032?
3. What are the key factors driving the global ATM managed services market?
4. What has been the impact of COVID-19 on the global ATM managed services market?
5. What is the breakup of the global ATM managed services market based on the ATM type?
6. What is the breakup of the global ATM managed services market based on the location?
7. What are the key regions in the global ATM managed services market?
8. Who are the key players/companies in the global ATM managed services market?

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