

Investment Banking Market Size - By Service (Mergers & Acquisitions Advisory, Equity Capital Market, Debt Capital Market, Corporate Finance Advisory, Asset Management, Wealth Management), By Enterprise Size, By End Use & Forecast 2024 - 2032

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Report description:

Global Investment Banking Market will register a 3% CAGR between 2024 and 2032, owing to innovations in financial technology and increasing globalization. Advanced fintech solutions streamline processes, enhance efficiency, and expand service offerings, attracting a broader client base. Moreover, globalization fosters cross-border transactions, expanding the scope of investment banking activities and opportunities. With technology facilitating seamless connectivity and accessibility across markets, investment banks can capitalize on global trends and emerging market opportunities, driving the overall expansion of the industry.

For instance, in June 2024, Oppenheimer Europe, a subsidiary of Oppenheimer Holdings, enhanced its European investment banking presence by welcoming Martin Chamberlin, signaling strategic growth and strengthening expertise in the global financial landscape. By leveraging Chamberlin's experience and insights, Oppenheimer Europe aims to enhance its advisory capabilities, potentially attracting more clients and facilitating a broader range of investment banking transactions. Overall, this development signals intensified competition and heightened activity within the global investment banking industry.

The investment banking market is segmented based on service, enterprise size, end use, and region.

The asset management segment will witness considerable expansion by 2032, driven by increasing global wealth and rising demand for diversified investment portfolios. As investors seek professional management to navigate complex financial landscapes, asset managers offer tailored strategies that optimize returns while mitigating risks. Additionally, the growth of

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sustainable and ESG (environmental, social, and governance) investments has further propelled the segment. Enhanced digital platforms and advanced analytics also empower asset managers, making them indispensable in an evolving market.

The corporations segment will undergo a substantial uptick during 2024 and 2032 due to robust demand for capital raising, mergers and acquisitions (M&A), and strategic advisory services. As global businesses expand and seek competitive advantages, they increasingly rely on investment banks for tailored financial solutions and market expertise. Additionally, the surge in cross-border transactions and corporate restructuring activities further boost this segment. Investment banks' ability to provide comprehensive services, including debt and equity underwriting, positions them as crucial partners for corporations navigating complex financial environments.

Europe investment banking industry share will grow at a noteworthy CAGR between 2024 and 2032, propelled by its well-established financial hubs such as London, Frankfurt, and Paris. The region's sophisticated regulatory frameworks and deep capital markets attract significant cross-border transactions and investment activities. Furthermore, Europe's strong emphasis on sustainable finance and ESG criteria aligns with global investment trends, enhancing its market appeal. Continuous innovation in financial technology also boosts operational efficiencies. Europe's robust economic infrastructure and strategic global positioning make it a key contributor to the investment banking market.

Table of Contents:

Report Content

Chapter 1 Methodology & Scope

1.1 Research design

1.1.1 Research approach

1.1.2 Data collection methods

1.2 Base estimates and calculations

1.2.1 Base year calculation

1.2.2 Key trends for market estimates

1.3 Forecast model

1.4 Primary research & validation

1.4.1 Primary sources

1.4.2 Data mining sources

1.5 Market definitions

Chapter 2 Executive Summary

2.1 Industry 360 degree synopsis, 2021 - 2032

Chapter 3 Industry Insights

3.1 Industry ecosystem

3.2 Supplier landscape

3.2.1 Investment banks

3.2.2 Technology providers

3.2.3 Professional service providers

3.3 Profit margin analysis

3.4 Technology & innovation landscape

3.5 Patent analysis

3.6 Key news & initiatives

3.7 Regulatory landscape

3.8 Impact forces

3.8.1 Growth drivers

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- 3.8.1.1 Ongoing innovation in financial technology
- 3.8.1.2 Increasing strategic mergers, acquisitions, and corporate restructuring activities
- 3.8.1.3 Increasing private equity activities and venture capital investments
- 3.8.1.4 Increasing globalization and cross-border transactions
- 3.8.2 Industry pitfalls & challenges
 - 3.8.2.1 Changing regulatory landscape and stricter regulations
 - 3.8.2.2 Increasing cyber threats and data breaches
- 3.9 Growth potential analysis
- 3.10 Porter's analysis
- 3.11 PESTEL analysis

Chapter 4 Competitive Landscape, 2023

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive positioning matrix
- 4.4 Strategic outlook matrix

Chapter 5 Market Estimates & Forecast, By Service, 2021 - 2032 (\$Bn)

- 5.1 Key trends
- 5.2 Mergers & acquisitions advisory
- 5.3 Equity capital market
- 5.4 Debt capital market
- 5.5 Corporate finance advisory
- 5.6 Asset management
- 5.7 Wealth management
- 5.8 Others

Chapter 6 Market Estimates & Forecast, By Enterprise Size, 2021 - 2032 (\$Bn)

- 6.1 Key trends
- 6.2 SMEs
- 6.3 Large enterprises

Chapter 7 Market Estimates & Forecast, By End-Use, 2021 - 2032 (\$Bn)

- 7.1 Key trends
- 7.2 Corporations
- 7.3 Governments
- 7.4 High net worth individuals
- 7.5 Retail investors
- 7.6 Others

Chapter 8 Market Estimates & Forecast, By Region, 2021 - 2032 (\$Bn)

- 8.1 Key trends
- 8.2 North America
 - 8.2.1 U.S.
 - 8.2.2 Canada
- 8.3 Europe
 - 8.3.1 UK
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 Spain
 - 8.3.5 Italy
 - 8.3.6 Russia

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- 8.3.7 Nordics
- 8.3.8 Rest of Europe
- 8.4 Asia Pacific
 - 8.4.1 China
 - 8.4.2 India
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 ANZ
 - 8.4.6 Southeast Asia
 - 8.4.7 Rest of Asia Pacific
- 8.5 Latin America
 - 8.5.1 Brazil
 - 8.5.2 Mexico
 - 8.5.3 Argentina
 - 8.5.4 Rest of Latin America
- 8.6 MEA
 - 8.6.1 UAE
 - 8.6.2 South Africa
 - 8.6.3 Saudi Arabia
 - 8.6.4 Rest of MEA
- Chapter 9 Company Profiles
 - 9.1 Bank of America Merrill Lynch
 - 9.2 Barclays
 - 9.3 BNP Paribas
 - 9.4 Citigroup
 - 9.5 Credit Suisse
 - 9.6 Deutsche Bank
 - 9.7 Evercore
 - 9.8 Goldman Sachs
 - 9.9 Greenhill & Co.
 - 9.10 Houlihan Lokey
 - 9.11 HSBC
 - 9.12 ICICI Securities
 - 9.13 JM Financial
 - 9.14 JPMorgan Chase
 - 9.15 Lazard
 - 9.16 Moelis & Company
 - 9.17 Morgan Stanley
 - 9.18 Perella Weinberg Partners
 - 9.19 UBS
 - 9.20 Wells Fargo

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