

Wine in Costa Rica

Market Direction | 2024-07-04 | 24 pages | Euromonitor

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Report description:

Like other product categories in the country, wine in Costa Rica experienced high unit price increases in 2022, with official figures indicating a steep CPI increase of 11.2%. Despite these pricing developments, wine saw a positive performance both in value and volume terms in 2023, bolstered in large part by a recovery in the on-trade channel, coupled with the strong return of tourism. Wine remains fashionable among consumers and, given the ongoing health and wellness trend in the country, wine...

Euromonitor International's Wine in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Fortified Wine and Vermouth, Non Alcoholic Wine, Non-Grape Wine, Sparkling Wine, Still Light Grape Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wine market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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WINE IN COSTA RICA

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Despite higher unit prices, wine continues to perform well as demand remains robust

Recovery of tourism bolsters strong wine performance

Spanish and Chilean wines remain firm favourites

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