

Sweet Biscuits, Snack Bars and Fruit Snacks in Ukraine

Market Direction | 2024-07-05 | 29 pages | Euromonitor

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Report description:

Mondelez is striving to recoup lost market share within sweet biscuits, snack bars and fruit snacks in Ukraine in 2024. The player saw a drop in 2022, mostly driven by imported goods, as its local factory is located close to the Russian border in Trostyanets in the Sumy region, open to danger from frequent air attacks. As a result, the player has partly substituted the domestic production of brands like Milka, Belvita and Oreo with imported volumes from other European factories.

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Ukraine report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Sweet biscuits sees smaller packs

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