

**Sweet Biscuits, Snack Bars and Fruit Snacks in Turkey**

Market Direction | 2024-07-05 | 31 pages | Euromonitor

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**Report description:**

Overall, sweet biscuits, snack bars and fruit snacks in Turkey is expected to see further strong retail volume and very dynamic retail current value growth over 2024. Under hyperinflation in Turkey, consumers that tend to decrease their foodservice budget have started to replace the on-trade experience with home snacking. With high inflationary pressure on prices and purchasing power, more consumers are turning again to home-based social activities. This is seeing a renewal of the turn to at-hom...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Turkey report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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