

Sweet Biscuits, Snack Bars and Fruit Snacks in Turkey

Market Direction | 2024-07-05 | 31 pages | Euromonitor

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Report description:

Overall, sweet biscuits, snack bars and fruit snacks in Turkey is expected to see further strong retail volume and very dynamic retail current value growth over 2024. Under hyperinflation in Turkey, consumers that tend to decrease their foodservice budget have started to replace the on-trade experience with home snacking. With high inflationary pressure on prices and purchasing power, more consumers are turning again to home-based social activities. This is seeing a renewal of the turn to at-hom...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Turkey report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Sweet Biscuits, Snack Bars and Fruit Snacks in Turkey
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List Of Contents And Tables

SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN TURKEY

KEY DATA FINDINGS

2024 DEVELOPMENTS

Increase in home snacking boosts the demand for sweet biscuits
Chains are obliged to offer products suitable for patients who require medical nutrition as of January 2024
Important wheat supply project penetrates sweet biscuits

PROSPECTS AND OPPORTUNITIES

Focus on health and wellness to gain momentum
Bright outlook for free from gluten products
Protein/energy bars is emerging as a promising category

CATEGORY DATA

- Table 1 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2019-2024
- Table 2 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2019-2024
- Table 3 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2019-2024
- Table 4 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2019-2024
- Table 5 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2020-2024
- Table 6 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2021-2024
- Table 7 NBO Company Shares of Sweet Biscuits: % Value 2020-2024
- Table 8 LBN Brand Shares of Sweet Biscuits: % Value 2021-2024
- Table 9 NBO Company Shares of Snack Bars: % Value 2020-2024
- Table 10 □LBN Brand Shares of Snack Bars: % Value 2021-2024
- Table 11 □NBO Company Shares of Fruit Snacks: % Value 2020-2024
- Table 12 □LBN Brand Shares of Fruit Snacks: % Value 2021-2024
- Table 13 □Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2019-2024
- Table 14 □Distribution of Sweet Biscuits by Format: % Value 2019-2024
- Table 15 □Distribution of Snack Bars by Format: % Value 2019-2024
- Table 16 □Distribution of Fruit Snacks by Format: % Value 2019-2024
- Table 17 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2024-2029
- Table 18 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2024-2029
- Table 19 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2024-2029
- Table 20 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2024-2029

SNACKS IN TURKEY

EXECUTIVE SUMMARY

Snacks in 2024: The big picture
Key trends in 2024
Competitive landscape
Channel developments

What next for snacks?

MARKET DATA

Table 21 Sales of Snacks by Category: Volume 2019-2024

Table 22 Sales of Snacks by Category: Value 2019-2024

Table 23 Sales of Snacks by Category: % Volume Growth 2019-2024

Table 24 Sales of Snacks by Category: % Value Growth 2019-2024

Table 25 NBO Company Shares of Snacks: % Value 2020-2024

Table 26 LBN Brand Shares of Snacks: % Value 2021-2024

Table 27 Penetration of Private Label by Category: % Value 2019-2024

Table 28 Distribution of Snacks by Format: % Value 2019-2024

Table 29 Forecast Sales of Snacks by Category: Volume 2024-2029

Table 30 □Forecast Sales of Snacks by Category: Value 2024-2029

Table 31 □Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 32 □Forecast Sales of Snacks by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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