

Sweet Biscuits, Snack Bars and Fruit Snacks in Croatia

Market Direction | 2024-07-05 | 23 pages | Euromonitor

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Report description:

Despite aligning with the growing preference for healthier snacks, fruit snacks are expected to be among the weakest performing categories in 2024 in Croatia, with minimal volume growth. This trend is primarily driven by significant price hikes. Inflationary pressures stemming from the global pandemic recovery and the Russian invasion of Ukraine have been compounded by poor harvests, leading to a sharp rise in fruit snack costs. Consumers are further enticed by the growing availability of unpack...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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