

Sugar Confectionery in the Czech Republic

Market Direction | 2024-07-05 | 19 pages | Euromonitor

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Report description:

Medicated confectionery continues to experience dynamic growth both in value and volume terms in 2024. This strong growth can be attributed to the resurgence of cases of cold and flu. With COVID-19 no longer in place other seasonal viruses such as cold and flu are once again spreading with this being a key driver of demand for medicated confectionery. Unlike other types of sugar confectionery these products have a specific purpose and thus despite economic pressures demand has remained strong wi...

Euromonitor International's Sugar Confectionery in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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