

Sugar Confectionery in Slovakia

Market Direction | 2024-07-05 | 21 pages | Euromonitor

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Report description:

Sugar confectionery sales are being influenced by high raw sugar prices in 2024, leading to inflated unit prices supporting value, while volume sales remain in an overall slump. Within this environment, consumers welcome price-based promotions and discounts, also helping to support sales of private labels such as Lidl (Lidl Slovenska Republika vos), Tesco (Tesco Stores SR as), and others. However, the big players remain in the lead, with the overall category being led by Nestle Slovensko sro wit...

Euromonitor International's Sugar Confectionery in Slovakia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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