

Spirits in Serbia

Market Direction | 2024-07-04 | 24 pages | Euromonitor

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Report description:

Spirits volume sales slowed down in 2023 with the on-trade responsible for most of the growth in Serbia. The on-trade sector is steadily recovering from the COVID-19 pandemic and should see a full rebound in volume sales during 2024. With the rate of inflation still increasing in 2023, consumers continued to economise and reduced the frequency of visiting on-trade establishments. Meanwhile, current value growth was underpinned by rising prices due to the escalating costs of raw materials, produc...

Euromonitor International's Spirits in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Brandy and Cognac, Liqueurs, Non Alcoholic Spirits, Other Spirits, Rum, Tequila (and Mezcal), Whiskies, White Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spirits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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