

Snacks in Slovakia

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Report description:

Snacks in Slovakia in 2024 is seeing flat total volume growth in 2024, with a slight negative-digit volume decline in retail terms and small positive growth in foodservice. Meanwhile, value sales are being better supported by ongoing unit price hikes, due to high commodity prices and production costs. However, we are starting to see some elements of stabilisation, which means retail volume is improving compared to the past few years of decline. Meanwhile, foodservice is also stabilising to more...

Euromonitor International's Snacks in Slovakia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Product visibility and strong promotions key to support impulse purchases

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Local player IDC maintains its top overall place thanks to its strength in sweet biscuits

Health and wellness trends stretch from snack bars to cookies

PROSPECTS AND OPPORTUNITIES

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Foodservice sales will continue to recover as consumers' spending power gradually improves

Water ice cream sees innovations, but still faces competition from home-made versions

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