

Snacks in Cameroon

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Report description:

Inflation remains a concern in Cameroon, with the National Institute of Statistics predicting a rate of around 7% in 2024. This stems largely from the February 2024 fuel price increase, impacting transportation costs and ultimately the prices of various goods, including foodstuffs. Industry players in snacks are adapting by focusing on cost control measures to avoid drastic price hikes. Examples include introducing smaller portion sizes for sweet biscuits and Chocolaterie Confiserie du Cameroun...

Euromonitor International's Snacks in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Snacks in Cameroon
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List Of Contents And Tables

SNACKS IN CAMEROON

EXECUTIVE SUMMARY

Snacks in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

Table 1 Sales of Snacks by Category: Volume 2019-2024

Table 2 Sales of Snacks by Category: Value 2019-2024

Table 3 Sales of Snacks by Category: % Volume Growth 2019-2024

Table 4 Sales of Snacks by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Snacks: % Value 2020-2024

Table 6 LBN Brand Shares of Snacks: % Value 2021-2024

Table 7 Penetration of Private Label by Category: % Value 2019-2024

Table 8 Distribution of Snacks by Format: % Value 2019-2024

Table 9 Forecast Sales of Snacks by Category: Volume 2024-2029

Table 10 □Forecast Sales of Snacks by Category: Value 2024-2029

Table 11 □Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 12 □Forecast Sales of Snacks by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

CHOCOLATE CONFECTIONERY IN CAMEROON

KEY DATA FINDINGS

2024 DEVELOPMENTS

Price sensitivity drives affordability

Tablets dominate, boxed assortments struggle

Artisan innovation with healthier options

PROSPECTS AND OPPORTUNITIES

Rising raw cacao bean prices

Cacao production surge and local processing

Chocolaterie Confiserie du Cameroun (Chococam) and other domestic producers set to benefit from import substitution policy

CATEGORY DATA

Table 13 Sales of Chocolate Confectionery by Category: Volume 2019-2024

Table 14 Sales of Chocolate Confectionery by Category: Value 2019-2024

Table 15 Sales of Chocolate Confectionery by Category: % Volume Growth 2019-2024

Table 16 Sales of Chocolate Confectionery by Category: % Value Growth 2019-2024

Table 17 Sales of Chocolate Tablets by Type: % Value 2019-2024

Table 18 NBO Company Shares of Chocolate Confectionery: % Value 2020-2024

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Table 19 LBN Brand Shares of Chocolate Confectionery: % Value 2021-2024
Table 20 Distribution of Chocolate Confectionery by Format: % Value 2019-2024
Table 21 Forecast Sales of Chocolate Confectionery by Category: Volume 2024-2029
Table 22 □Forecast Sales of Chocolate Confectionery by Category: Value 2024-2029
Table 23 □Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2024-2029
Table 24 □Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2024-2029

GUM IN CAMEROON

KEY DATA FINDINGS

2024 DEVELOPMENTS

Cameroonians continue to prioritise affordability in gum purchasing decisions

Chewing gum leads, bubble gum lags

Shifting preferences: Softness and long-lasting sweetness

PROSPECTS AND OPPORTUNITIES

Import substitution policy's impact

Products with more advanced functional benefits could offer growth potential

Gum producers likely to target post-meal consumption occasions

CATEGORY DATA

Table 25 Sales of Gum by Category: Volume 2019-2024
Table 26 Sales of Gum by Category: Value 2019-2024
Table 27 Sales of Gum by Category: % Volume Growth 2019-2024
Table 28 Sales of Gum by Category: % Value Growth 2019-2024
Table 29 Sales of Gum by Flavour: Rankings 2019-2024
Table 30 NBO Company Shares of Gum: % Value 2020-2024
Table 31 LBN Brand Shares of Gum: % Value 2021-2024
Table 32 Distribution of Gum by Format: % Value 2019-2024
Table 33 Forecast Sales of Gum by Category: Volume 2024-2029
Table 34 □Forecast Sales of Gum by Category: Value 2024-2029
Table 35 □Forecast Sales of Gum by Category: % Volume Growth 2024-2029
Table 36 □Forecast Sales of Gum by Category: % Value Growth 2024-2029

SUGAR CONFECTIONERY IN CAMEROON

KEY DATA FINDINGS

2024 DEVELOPMENTS

Toffee's rise despite price premium

Boiled sweets reign supreme but limited visibility for pastilles, gummies, jellies and chews

Tiger Brands continues to lead a relatively fragmented competitive landscape

PROSPECTS AND OPPORTUNITIES

Combating illicit trade and sub-category performance

Cameroon's young demographic profile bodes well for sugar confectionery

Rising health-consciousness should encourage development of reduced sugar options

CATEGORY DATA

Table 37 Sales of Sugar Confectionery by Category: Volume 2019-2024
Table 38 Sales of Sugar Confectionery by Category: Value 2019-2024
Table 39 Sales of Sugar Confectionery by Category: % Volume Growth 2019-2024
Table 40 Sales of Sugar Confectionery by Category: % Value Growth 2019-2024
Table 41 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2019-2024
Table 42 NBO Company Shares of Sugar Confectionery: % Value 2020-2024
Table 43 LBN Brand Shares of Sugar Confectionery: % Value 2021-2024

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Table 44 Distribution of Sugar Confectionery by Format: % Value 2019-2024

Table 45 Forecast Sales of Sugar Confectionery by Category: Volume 2024-2029

Table 46 □Forecast Sales of Sugar Confectionery by Category: Value 2024-2029

Table 47 □Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2024-2029

Table 48 □Forecast Sales of Sugar Confectionery by Category: % Value Growth 2024-2029

SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN CAMEROON

KEY DATA FINDINGS

2024 DEVELOPMENTS

Price drives demand for budget options

Plain and filled biscuits remain the most popular types in Cameroon

Healthy options gain traction

PROSPECTS AND OPPORTUNITIES

Navigating rising input costs and sub-category performance

Opportunities lie in the continued popularity of artisanal plantain chips and sweet biscuits

Local players expected to reinforce their dominance

CATEGORY DATA

Table 49 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2019-2024

Table 50 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2019-2024

Table 51 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2019-2024

Table 52 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2019-2024

Table 53 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2020-2024

Table 54 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2021-2024

Table 55 NBO Company Shares of Sweet Biscuits: % Value 2020-2024

Table 56 LBN Brand Shares of Sweet Biscuits: % Value 2021-2024

Table 57 NBO Company Shares of Snack Bars: % Value 2020-2024

Table 58 □LBN Brand Shares of Snack Bars: % Value 2021-2024

Table 59 □NBO Company Shares of Fruit Snacks: % Value 2020-2024

Table 60 □LBN Brand Shares of Fruit Snacks: % Value 2021-2024

Table 61 □Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2019-2024

Table 62 □Distribution of Sweet Biscuits by Format: % Value 2019-2024

Table 63 □Distribution of Snack Bars by Format: % Value 2019-2024

Table 64 □Distribution of Fruit Snacks by Format: % Value 2019-2024

Table 65 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2024-2029

Table 66 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2024-2029

Table 67 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2024-2029

Table 68 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2024-2029

ICE CREAM IN CAMEROON

KEY DATA FINDINGS

2024 DEVELOPMENTS

Roadside vendors gain traction, limiting growth of ice cream sales through formal channels

Take-home dominates in value terms whilst packaged ice cream struggles

Premium ice cream parlours emerge

PROSPECTS AND OPPORTUNITIES

Hygiene concerns to drive shift to formal sales

Dairy-based ice cream set to remain the dominant type in Cameroon

Increasing consumer sophistication will stimulate flavour innovation

CATEGORY DATA

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Table 69 Sales of Ice Cream by Category: Volume 2019-2024
 Table 70 Sales of Ice Cream by Category: Value 2019-2024
 Table 71 Sales of Ice Cream by Category: % Volume Growth 2019-2024
 Table 72 Sales of Ice Cream by Category: % Value Growth 2019-2024
 Table 73 Sales of Ice Cream by Leading Flavours: Rankings 2019-2024
 Table 74 Sales of Impulse Ice Cream by Format: % Value 2019-2024
 Table 75 NBO Company Shares of Ice Cream: % Value 2020-2024
 Table 76 LBN Brand Shares of Ice Cream: % Value 2021-2024
 Table 77 NBO Company Shares of Impulse Ice Cream: % Value 2020-2024
 Table 78 □LBN Brand Shares of Impulse Ice Cream: % Value 2021-2024
 Table 79 □NBO Company Shares of Take-home Ice Cream: % Value 2020-2024
 Table 80 □LBN Brand Shares of Take-home Ice Cream: % Value 2021-2024
 Table 81 □Distribution of Ice Cream by Format: % Value 2019-2024
 Table 82 □Forecast Sales of Ice Cream by Category: Volume 2024-2029
 Table 83 □Forecast Sales of Ice Cream by Category: Value 2024-2029
 Table 84 □Forecast Sales of Ice Cream by Category: % Volume Growth 2024-2029
 Table 85 □Forecast Sales of Ice Cream by Category: % Value Growth 2024-2029

SAVOURY SNACKS IN CAMEROON

KEY DATA FINDINGS

2024 DEVELOPMENTS

Price sensitivity dampens growth in 2024
 Supermarkets becomes the leading distribution channel in value terms
 Foreign savoury snacks gain traction

PROSPECTS AND OPPORTUNITIES

Challenges and hurdles to overcome
 Building familiarity in a nascent market
 Sub-category performance: A tale of two trends

CATEGORY DATA

Table 86 Sales of Savoury Snacks by Category: Volume 2019-2024
 Table 87 Sales of Savoury Snacks by Category: Value 2019-2024
 Table 88 Sales of Savoury Snacks by Category: % Volume Growth 2019-2024
 Table 89 Sales of Savoury Snacks by Category: % Value Growth 2019-2024
 Table 90 NBO Company Shares of Savoury Snacks: % Value 2020-2024
 Table 91 LBN Brand Shares of Savoury Snacks: % Value 2021-2024
 Table 92 Distribution of Savoury Snacks by Format: % Value 2019-2024
 Table 93 Forecast Sales of Savoury Snacks by Category: Volume 2024-2029
 Table 94 Forecast Sales of Savoury Snacks by Category: Value 2024-2029
 Table 95 □Forecast Sales of Savoury Snacks by Category: % Volume Growth 2024-2029
 Table 96 □Forecast Sales of Savoury Snacks by Category: % Value Growth 2024-2029

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