

## Snacks in Belgium

Market Direction | 2024-07-05 | 72 pages | Euromonitor

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### Report description:

While the pressure on consumer purchasing power remained high in 2024, the price of snacks began to stabilise in Belgium, following two consecutive years of strong price increases. Price stabilisation was an important determinant of consumer demand in 2024, driving moderate volume growth. At the same time, the trend towards indulgence and healthy snacking were relevant factors too amid increasingly busy lifestyles. Most snacks categories registered slight volume growth in 2024 with the exception...

Euromonitor International's Snacks in Belgium report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Table of Contents:

Snacks in Belgium  
Euromonitor International  
July 2024

### List Of Contents And Tables

#### SNACKS IN BELGIUM

##### EXECUTIVE SUMMARY

Snacks in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for snacks?

##### MARKET DATA

Table 1 Sales of Snacks by Category: Volume 2019-2024

Table 2 Sales of Snacks by Category: Value 2019-2024

Table 3 Sales of Snacks by Category: % Volume Growth 2019-2024

Table 4 Sales of Snacks by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Snacks: % Value 2020-2024

Table 6 LBN Brand Shares of Snacks: % Value 2021-2024

Table 7 Penetration of Private Label by Category: % Value 2019-2024

Table 8 Distribution of Snacks by Format: % Value 2019-2024

Table 9 Forecast Sales of Snacks by Category: Volume 2024-2029

Table 10 Forecast Sales of Snacks by Category: Value 2024-2029

Table 11 Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 12 Forecast Sales of Snacks by Category: % Value Growth 2024-2029

##### DISCLAIMER

##### SOURCES

Summary 1 Research Sources

#### CHOCOLATE CONFECTIONERY IN BELGIUM

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Rising price of cocoa stifles volume sales

Healthy indulgence trend shapes category

Private label gains value share

##### PROSPECTS AND OPPORTUNITIES

High cocoa prices to dampen volume sales in initial years

Healthy indulgences sought out in the mainstream

Demand for premium products to gain share

##### CATEGORY DATA

Summary 2 Other Chocolate Confectionery by Product Type: 2024

Table 13 Sales of Chocolate Confectionery by Category: Volume 2019-2024

Table 14 Sales of Chocolate Confectionery by Category: Value 2019-2024

Table 15 Sales of Chocolate Confectionery by Category: % Volume Growth 2019-2024

Table 16 Sales of Chocolate Confectionery by Category: % Value Growth 2019-2024

Table 17 Sales of Chocolate Tablets by Type: % Value 2019-2024

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Table 18 NBO Company Shares of Chocolate Confectionery: % Value 2020-2024

Table 19 LBN Brand Shares of Chocolate Confectionery: % Value 2021-2024

Table 20 Distribution of Chocolate Confectionery by Format: % Value 2019-2024

Table 21 Forecast Sales of Chocolate Confectionery by Category: Volume 2024-2029

Table 22 □Forecast Sales of Chocolate Confectionery by Category: Value 2024-2029

Table 23 □Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2024-2029

Table 24 □Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2024-2029

## GUM IN BELGIUM

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Gum reports positive volume growth

Innovation and on-the-go consumption drive chewing gum sales

Slightly negative performance for bubble gum

#### PROSPECTS AND OPPORTUNITIES

More sophisticated benefits sought out as sugar-free becomes the norm

Impulse buys stimulated by on the go lifestyles

Bubble gum volume sales to decline

#### CATEGORY DATA

Table 25 Sales of Gum by Category: Volume 2019-2024

Table 26 Sales of Gum by Category: Value 2019-2024

Table 27 Sales of Gum by Category: % Volume Growth 2019-2024

Table 28 Sales of Gum by Category: % Value Growth 2019-2024

Table 29 Sales of Gum by Flavour: Rankings 2019-2024

Table 30 NBO Company Shares of Gum: % Value 2020-2024

Table 31 LBN Brand Shares of Gum: % Value 2021-2024

Table 32 Distribution of Gum by Format: % Value 2019-2024

Table 33 Forecast Sales of Gum by Category: Volume 2024-2029

Table 34 □Forecast Sales of Gum by Category: Value 2024-2029

Table 35 □Forecast Sales of Gum by Category: % Volume Growth 2024-2029

Table 36 □Forecast Sales of Gum by Category: % Value Growth 2024-2029

## SUGAR CONFECTIONERY IN BELGIUM

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Static volume growth as purchasing power recovers slightly

Health and wellness positioning is key for success

Sustainability is a key focus for sugar confectionery

#### PROSPECTS AND OPPORTUNITIES

Recovery of impulse shopping to support category growth

Heavier focus on health benefits in the years ahead

Leading manufacturers to strengthen their position

#### CATEGORY DATA

Summary 3 Other Sugar Confectionery by Product Type: 2024

Table 37 Sales of Sugar Confectionery by Category: Volume 2019-2024

Table 38 Sales of Sugar Confectionery by Category: Value 2019-2024

Table 39 Sales of Sugar Confectionery by Category: % Volume Growth 2019-2024

Table 40 Sales of Sugar Confectionery by Category: % Value Growth 2019-2024

Table 41 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2019-2024

Table 42 NBO Company Shares of Sugar Confectionery: % Value 2020-2024

Table 43 LBN Brand Shares of Sugar Confectionery: % Value 2021-2024

Table 44 Distribution of Sugar Confectionery by Format: % Value 2019-2024

Table 45 Forecast Sales of Sugar Confectionery by Category: Volume 2024-2029

Table 46 □Forecast Sales of Sugar Confectionery by Category: Value 2024-2029

Table 47 □Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2024-2029

Table 48 □Forecast Sales of Sugar Confectionery by Category: % Value Growth 2024-2029

SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN BELGIUM

#### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Sweet biscuits is challenged by higher input costs

Growing demand for protein/energy bars

Healthy snacking supports cereal bars and fruit snacks

##### PROSPECTS AND OPPORTUNITIES

Flat performance for sweet biscuits

High protein claims to keep gaining ground

Healthy snacking to favour cereal bars and fruit and nut bars

##### CATEGORY DATA

Table 49 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2019-2024

Table 50 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2019-2024

Table 51 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2019-2024

Table 52 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2019-2024

Table 53 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2020-2024

Table 54 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2021-2024

Table 55 NBO Company Shares of Sweet Biscuits: % Value 2020-2024

Table 56 LBN Brand Shares of Sweet Biscuits: % Value 2021-2024

Table 57 NBO Company Shares of Snack Bars: % Value 2020-2024

Table 58 □LBN Brand Shares of Snack Bars: % Value 2021-2024

Table 59 □NBO Company Shares of Fruit Snacks: % Value 2020-2024

Table 60 □LBN Brand Shares of Fruit Snacks: % Value 2021-2024

Table 61 □Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2019-2024

Table 62 □Distribution of Sweet Biscuits by Format: % Value 2019-2024

Table 63 □Distribution of Snack Bars by Format: % Value 2019-2024

Table 64 □Distribution of Fruit Snacks by Format: % Value 2019-2024

Table 65 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2024-2029

Table 66 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2024-2029

Table 67 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2024-2029

Table 68 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2024-2029

#### ICE CREAM IN BELGIUM

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Ice cream witnessed volume growth in 2024

Single portion dairy ice cream performs well

Plant-based is the fastest growing category in 2024

##### PROSPECTS AND OPPORTUNITIES

Ice cream to maintain steady volume growth

Unpackaged ice cream to perform well in foodservice channel

Plant-based ice cream to continue developing

#### CATEGORY DATA

Table 69 Sales of Ice Cream by Category: Volume 2019-2024

Table 70 Sales of Ice Cream by Category: Value 2019-2024

Table 71 Sales of Ice Cream by Category: % Volume Growth 2019-2024

Table 72 Sales of Ice Cream by Category: % Value Growth 2019-2024

Table 73 Sales of Ice Cream by Leading Flavours: Rankings 2019-2024

Table 74 Sales of Impulse Ice Cream by Format: % Value 2019-2024

Table 75 NBO Company Shares of Ice Cream: % Value 2020-2024

Table 76 LBN Brand Shares of Ice Cream: % Value 2021-2024

Table 77 NBO Company Shares of Impulse Ice Cream: % Value 2020-2024

Table 78 LBN Brand Shares of Impulse Ice Cream: % Value 2021-2024

Table 79 NBO Company Shares of Take-home Ice Cream: % Value 2020-2024

Table 80 LBN Brand Shares of Take-home Ice Cream: % Value 2021-2024

Table 81 Distribution of Ice Cream by Format: % Value 2019-2024

Table 82 Forecast Sales of Ice Cream by Category: Volume 2024-2029

Table 83 Forecast Sales of Ice Cream by Category: Value 2024-2029

Table 84 Forecast Sales of Ice Cream by Category: % Volume Growth 2024-2029

Table 85 Forecast Sales of Ice Cream by Category: % Value Growth 2024-2029

#### SAVOURY SNACKS IN BELGIUM

#### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Slight volume growth for savoury snacks

Vegetable, pulse and bread chips enjoy moderate growth

Innovation drives sales in savoury snacks

#### PROSPECTS AND OPPORTUNITIES

Volume sales to grow for savoury snacks

Consumer expenditure to gain momentum in foodservice

Health and wellness-driven innovation to boost sales

#### CATEGORY DATA

Summary 4 Other Savoury Snacks by Product Type: 2024

Table 86 Sales of Savoury Snacks by Category: Volume 2019-2024

Table 87 Sales of Savoury Snacks by Category: Value 2019-2024

Table 88 Sales of Savoury Snacks by Category: % Volume Growth 2019-2024

Table 89 Sales of Savoury Snacks by Category: % Value Growth 2019-2024

Table 90 NBO Company Shares of Savoury Snacks: % Value 2020-2024

Table 91 LBN Brand Shares of Savoury Snacks: % Value 2021-2024

Table 92 Distribution of Savoury Snacks by Format: % Value 2019-2024

Table 93 Forecast Sales of Savoury Snacks by Category: Volume 2024-2029

Table 94 Forecast Sales of Savoury Snacks by Category: Value 2024-2029

Table 95 Forecast Sales of Savoury Snacks by Category: % Volume Growth 2024-2029

Table 96 Forecast Sales of Savoury Snacks by Category: % Value Growth 2024-2029

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