

Savoury Snacks in the Czech Republic

Market Direction | 2024-07-05 | 20 pages | Euromonitor

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Report description:

After the high inflation seen in 2022 and 2023 many consumers have found themselves in a precarious economic situation due to the increased cost of living and the fact that wages have not kept up with inflation. Thus, customers are looking for ways to save money and cut costs in 2024. There are two major ways customers are reducing their spending when it comes to buying savoury snacks. One is to focus on utilising promotions and discounts to make savings while the other is to switch to more affo...

Euromonitor International's Savoury Snacks in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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