

Savoury Snacks in Finland

Market Direction | 2024-07-04 | 21 pages | Euromonitor

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Report description:

The retail market for savoury snacks in Finland is expected to see modest growth in volume terms in 2024, despite high unit prices. Such products remain very popular in Finland, whether at home or on the go. As a result, it is proving to be the most resilient category in terms of sales, with other types of snacks, such as chocolate confectionery, for example, facing heavy competition from other products. Players are also attempting to stimulate consumer interest through new product development, inc...

Euromonitor International's Savoury Snacks in Finland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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