

Savoury Snacks in Croatia

Market Direction | 2024-07-05 | 18 pages | Euromonitor

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Report description:

The year 2024 has brought challenges with rising production costs leading to a significant increase in unit prices for savoury snacks in Croatia. This trend began in 2022 and continued throughout 2023 due to soaring energy and input costs. Major brands like Intersnack and PepsiCo implemented a strategy of reducing pack sizes while maintaining or increasing unit prices to manage these rising expenses. This trend is likely to continue, with smaller players expected to follow suit as a way to manag...

Euromonitor International's Savoury Snacks in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <[Year]> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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