

## **Savoury Snacks in Bulgaria**

Market Direction | 2024-07-04 | 22 pages | Euromonitor

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### **Report description:**

Sales of savoury snacks in Bulgaria have remained flat in retail volume terms while growth in current value terms is being sustained by prices remaining elevated. Despite the decrease in inflation seen in 2024, the retail prices of some savoury snacks have continued to rise. Producers and retailers are facing higher production and operating costs due to factors such as a sharp rise in labour costs. Popcorn is seeing the strongest decline in retail volume terms in 2024 as sales return pre-pandemi...

Euromonitor International's Savoury Snacks in Bulgaria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Savoury Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

**Table of Contents:**

Savoury Snacks in Bulgaria  
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List Of Contents And Tables

**SAVOURY SNACKS IN BULGARIA**

**KEY DATA FINDINGS**

**2024 DEVELOPMENTS**

Sales stagnate in 2024 as consumers return to busier lifestyles away from the home

Nuts remain a popular choice among Bulgarians thanks to healthy image

Healthy savoury snacks finding favour with locals

**PROSPECTS AND OPPORTUNITIES**

Savoury snacks set for stable growth but competition is expected from healthier alternatives and unpackaged products

Tortilla chips and rice snacks set to thrive

Potato chips likely to remain the go-to choice of savoury snacks

**CATEGORY DATA**

Table 1 Sales of Savoury Snacks by Category: Volume 2019-2024

Table 2 Sales of Savoury Snacks by Category: Value 2019-2024

Table 3 Sales of Savoury Snacks by Category: % Volume Growth 2019-2024

Table 4 Sales of Savoury Snacks by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Savoury Snacks: % Value 2020-2024

Table 6 LBN Brand Shares of Savoury Snacks: % Value 2021-2024

Table 7 Distribution of Savoury Snacks by Format: % Value 2019-2024

Table 8 Forecast Sales of Savoury Snacks by Category: Volume 2024-2029

Table 9 Forecast Sales of Savoury Snacks by Category: Value 2024-2029

Table 10 □Forecast Sales of Savoury Snacks by Category: % Volume Growth 2024-2029

Table 11 □Forecast Sales of Savoury Snacks by Category: % Value Growth 2024-2029

**SNACKS IN BULGARIA**

**EXECUTIVE SUMMARY**

Snacks in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for snacks?

**MARKET DATA**

Table 12 Sales of Snacks by Category: Volume 2019-2024

Table 13 Sales of Snacks by Category: Value 2019-2024

Table 14 Sales of Snacks by Category: % Volume Growth 2019-2024

Table 15 Sales of Snacks by Category: % Value Growth 2019-2024

Table 16 NBO Company Shares of Snacks: % Value 2020-2024

Table 17 LBN Brand Shares of Snacks: % Value 2021-2024

Table 18 Penetration of Private Label by Category: % Value 2019-2024

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Table 19 Distribution of Snacks by Format: % Value 2019-2024

Table 20 Forecast Sales of Snacks by Category: Volume 2024-2029

Table 21 □Forecast Sales of Snacks by Category: Value 2024-2029

Table 22 □Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 23 □Forecast Sales of Snacks by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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