

Printing in China: ISIC 222

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Report description:

PPI

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Printing market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Bookbinding, Other Printing Services, Pre-press Services, Printing of Newspapers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Printing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

PRINTING IN CHINA: ISIC 222

HEADLINES

INDUSTRY OVERVIEW

CHART 1 Key Industry's Indicators 2018-2028

PRODUCTION SCORECARD

Summary 1 Scorecard of Production Pillar 2018-2028

CHART 2 Production Value Regional Comparison 2023

CHART 3 Production Value per Capita Regional Comparison 2023

CHART 4 Production Value Growth Regional Comparison 2018-2028

CHART 5 Future and Absolute Growth of Production Value Regional Comparison 2023-2028

CHART 6 Production Value 2018-2028

CHART 7 Production Value per Employee 2018-2023

CHART 8 Exports 2018-2023

CHART 9 Exports Regional Comparison 2023

INDUSTRY'S GROWTH DRIVERS

Summary 2 Key Buyer Industries in China 2018-2028

Summary 3 Key Supplier Industries in China 2018-2028

CHART 10 External Demand Factors

CHART 11 Top Industry's Suppliers and Buyers

COST STRUCTURE

CHART 12 Cost Structure Comparison 2023

CHART 13 Cost Structure 2018-2023

CHART 14 B2B Costs and Growth 2023, USD million

CHART 15 Profit and Profit Margin 2018-2023

CHART 16 Average Salary 2018-2023

CHART 17 Labour Costs and Employee Productivity Comparison 2018-2023

FIRMOGRAPHICS

CHART 18 Number of Companies by Size 2018/2023

CHART 19 Competitive Landscape Structure by Company Size 2018/2023

CHART 20 Top Companies' Ranking 2018-2023 and % of Production Value 2023

MARKET OVERVIEW

CONSUMPTION SCORECARD

Summary 4 Scorecard of Consumption 2018-2023

CHART 21 Market Size Regional Comparison 2023

CHART 22 Market Size per Capita Regional Comparison 2023

CHART 23 Market Size Growth Regional Comparison 2018-2023

CHART 24 Market Size Absolute and Average Historic Growth Regional Comparison 2018-2023

CHART 25 Market Structure by Buyer 2018-2023

CHART 26 B2B Buyers and Growth 2023, USD million

CHART 27 Market Structure 2018-2023

CHART 28 Imports 2018-2023

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CHART 29 □Imports Regional Comparison 2023

ATTRACTIVENESS INDEX

CHART 30 □Attractiveness Index in Selected Industries 2023

CHART 31 □Printing Attractiveness Index Comparison Across All Industries 2023

CHART 32 □Attractiveness Index Methodology

ECONOMIC CONTEXT AND LABOUR MARKET

Summary 5 Economic Context and Labour Market 2023-2028

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