

## **New Economic Reality: Changing Labour Markets**

Global Strategy | 2024-07-01 | 34 pages | Euromonitor

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### **Report description:**

The global labour markets are rapidly evolving, influenced by demographic shifts, technological advancements, changing workforce preferences, and unexpected events. While this transformation impacts costs, productivity and economic growth, it also offers opportunities for innovation and investment in technology and human capital. Understanding these shifts is crucial for companies to adapt strategies, embrace technology, and focus on talent attraction and skill development.

...

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- Identify factors driving change now and in the future
- Understand motivation
- Forward-looking outlook
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- Take a step back from micro trends
- Get up to date estimates and comment

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Executive summary  
Introduction  
A new demographic map  
Tech-driven transformation  
Tackling labour market challenges  
Conclusion

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