

Ice Cream in Finland

Market Direction | 2024-07-04 | 23 pages | Euromonitor

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Report description:

The market for ice cream in Finland is expected to see a stable demand in 2024, despite high unit prices. The product is very popular in the country, with per-capita consumption levels being amongst the highest in Europe. While sales peak during the summer, it is noteworthy that Finns are widely known to indulge in ice cream in the winter, aiding sales within the landscape. Consumers are also happy to continue purchasing premium ice cream products, although there has also been a concurrent shift...

Euromonitor International's Ice Cream in Finland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Frozen Yoghurt, Impulse Ice Cream, Plant-based Ice Cream, Take-Home Ice Cream, Unpackaged Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Ice Cream market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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ICE CREAM IN FINLAND

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Unilever looks set to lose ground, following movement away from domestic production

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