

Cider/Perry in Serbia

Market Direction | 2024-07-04 | 21 pages | Euromonitor

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Report description:

Cider/perry in Serbia continued to see strong and stable volume growth in total volume terms in 2023, although growth continued to come from a small consumer base. Cider is benefitting from a growing consumer base with healthier lifestyles fuelling greater interest in cider. Compared to other stronger alcoholic beverages, cider/perry is perceived by some to be a healthier option due to its lower alcohol content and the use of fruits. The on-trade sector witnessed faster growth than the off-trade...

Euromonitor International's Cider/Perry in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Non Alcoholic Cider/Perry, Regular Cider/Perry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cider/Perry market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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