

## **Cider/Perry in Costa Rica**

Market Direction | 2024-07-04 | 22 pages | Euromonitor

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### **Report description:**

Cider/perry continued to be a small product area in terms of value and volume in Costa Rica in 2023. Despite the economic conditions affecting the country, including high inflation in 2022 and most of 2023, cider/perry is in line with strengthening consumer trends for lighter, low ABV drinks with fruity flavours, and, as result, consumer interest is increasing, particularly among women.

Euromonitor International's Cider/Perry in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Non Alcoholic Cider/Perry, Regular Cider/Perry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cider/Perry market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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