

## **Chocolate Confectionery in Ukraine**

Market Direction | 2024-07-05 | 22 pages | Euromonitor

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### **Report description:**

The Ukraine's chocolate confectionery market is seeing some degree of recovery in terms of retail volume sales in 2024, in growth that is continuing from 2023. This follows the severe drop seen in 2022 when war broke out. Mondelez Ukraine, which produces the Korona and Milka brands, saw a significant drop in retail value share in 2022, as higher prices and logistics issues hampered supply and demand. The global player, ranked second in chocolate confectionery behind the domestic company Roshen K...

Euromonitor International's Chocolate Confectionery in Ukraine report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Chocolate Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
July 2024

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