

Chocolate Confectionery in the Czech Republic

Market Direction | 2024-07-05 | 19 pages | Euromonitor

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Report description:

A challenging economic situation persists in 2024 caused by the high inflation seen in the past two years which has left consumers in the situation where they are battling with an increased cost-of-living while prices continue to rise. However, while inflation has stabilised in 2024, significant price increases continue to impact chocolate confectionery as a result of soaring cocoa prices at the beginning of the year. The sharp increase in the price of cocoa is the result of a suboptimal harvest...

Euromonitor International's Chocolate Confectionery in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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