

Chocolate Confectionery in New Zealand

Market Direction | 2024-07-01 | 23 pages | Euromonitor

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Report description:

Chocolate confectionery in New Zealand is grappling with significant challenges driven by record-high cocoa prices, which have surged by 250% over the past year. This dramatic price increase is largely due to reduced cocoa production in West Africa, which accounts for 70% of the world's supply, as a result of the adverse El Nino weather effects. As New Zealand relies entirely on imported cocoa, the impact on the local market has been profound. Chocolate manufacturers, including major players suc...

Euromonitor International's Chocolate Confectionery in New Zealand report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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