

Chocolate Confectionery in Greece

Market Direction | 2024-07-05 | 21 pages | Euromonitor

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Report description:

The market for chocolate confectionery in Greece is set to modest growth in retail volume terms in 2024, continuing the trend of the previous year. Demand is being impacted by ongoing price rises, as input costs spiral to an all-time high. Cacao prices, for example, surged at the beginning of the year, thanks to unfavourable weather conditions in West Africa, home to a significant proportion of the world's cacao supply. With production having failed to keep pace with demand, the prices of chocol...

Euromonitor International's Chocolate Confectionery in Greece report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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