

Chocolate Confectionery in Greece

Market Direction | 2024-07-05 | 21 pages | Euromonitor

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Report description:

The market for chocolate confectionery in Greece is set to modest growth in retail volume terms in 2024, continuing the trend of the previous year. Demand is being impacted by ongoing price rises, as input costs spiral to an all-time high. Cacao prices, for example, surged at the beginning of the year, thanks to unfavourable weather conditions in West Africa, home to a significant proportion of the world's cacao supply. With production having failed to keep pace with demand, the prices of chocol...

Euromonitor International's Chocolate Confectionery in Greece report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Chocolate Confectionery in Greece

Euromonitor International

July 2024

List Of Contents And Tables

CHOCOLATE CONFECTIONERY IN GREECE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Rising cacao prices impact demand

Oats emerge as popular ingredient

Ion continues to hold sway

PROSPECTS AND OPPORTUNITIES

Further price hikes will suppress demand

Health and wellness trends will shape new product development, with increase in use of chocolate replacement ingredients

Players will begin to adopt more sustainable practices

CATEGORY DATA

Summary 1 Other Chocolate Confectionery by Product Type: 2024

Table 1 Sales of Chocolate Confectionery by Category: Volume 2019-2024

Table 2 Sales of Chocolate Confectionery by Category: Value 2019-2024

Table 3 Sales of Chocolate Confectionery by Category: % Volume Growth 2019-2024

Table 4 Sales of Chocolate Confectionery by Category: % Value Growth 2019-2024

Table 5 Sales of Chocolate Tablets by Type: % Value 2019-2024

Table 6 NBO Company Shares of Chocolate Confectionery: % Value 2020-2024

Table 7 LBN Brand Shares of Chocolate Confectionery: % Value 2021-2024

Table 8 Distribution of Chocolate Confectionery by Format: % Value 2019-2024

Table 9 Forecast Sales of Chocolate Confectionery by Category: Volume 2024-2029

Table 10 Forecast Sales of Chocolate Confectionery by Category: Value 2024-2029

Table 11 Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2024-2029

Table 12 Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2024-2029

SNACKS IN GREECE

EXECUTIVE SUMMARY

Snacks in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What's next for snacks?

MARKET DATA

Table 13 Sales of Snacks by Category: Volume 2019-2024

Table 14 Sales of Snacks by Category: Value 2019-2024

Table 15 Sales of Snacks by Category: % Volume Growth 2019-2024

Table 16 Sales of Snacks by Category: % Value Growth 2019-2024

Table 17 NBO Company Shares of Snacks: % Value 2020-2024

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Table 18 LBN Brand Shares of Snacks: % Value 2021-2024

Table 19 Penetration of Private Label by Category: % Value 2019-2024

Table 20 Distribution of Snacks by Format: % Value 2019-2024

Table 21 Forecast Sales of Snacks by Category: Volume 2024-2029

Table 22 □Forecast Sales of Snacks by Category: Value 2024-2029

Table 23 □Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 24 □Forecast Sales of Snacks by Category: % Value Growth 2024-2029

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SOURCES

Summary 2 Research Sources

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