

Chocolate Confectionery in Finland

Market Direction | 2024-07-04 | 20 pages | Euromonitor

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Report description:

Chocolate confectionery in Finland is expected to see a further increase in unit prices in 2024, which will have a negative impact on demand. As such, retail volumes are expected to stagnate during the year, while current value sales will continue to rise. Competition from other snack categories, such as sugar confectionery and ice cream, especially during the summer months, remains a key feature of the market, and as such, players are pursuing various strategies in a bid to win over consumers.

Euromonitor International's Chocolate Confectionery in Finland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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