

Chocolate Confectionery in Croatia

Market Direction | 2024-07-05 | 17 pages | Euromonitor

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Report description:

Chocolate confectionery is expected to register solid growth in 2024, with value growth higher than volume growth as inflation has pushed prices up. The significant rise in commodity prices, production costs, and inflation in 2023 has had a noticeable impact on Croatian consumers' purchasing power in 2024. As a result, shoppers are demonstrating a heightened interest in price promotions and discounts offered by retailers to capture their attention in chocolate confectionery. This environment has...

Euromonitor International's Chocolate Confectionery in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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