

## **Chocolate Confectionery in Belgium**

Market Direction | 2024-07-05 | 21 pages | Euromonitor

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### **Report description:**

In contrast to other snacks categories, unit prices in chocolate confectionery continued to increase in 2024. Manufacturers were confronted by rising cocoa prices which were passed on to consumers. With the effects of the inflation crisis still lingering Belgians proved more conservative with their spending and pressure on purchasing power was still strong in 2024. As a result, volume sales of chocolate confectionery suffered in 2024 with consumers changing their shopping behaviours to suit thei...

Euromonitor International's Chocolate Confectionery in Belgium report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Chocolate Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

**Table of Contents:**

Chocolate Confectionery in Belgium  
Euromonitor International  
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List Of Contents And Tables

**CHOCOLATE CONFECTIONERY IN BELGIUM**

**KEY DATA FINDINGS**

**2024 DEVELOPMENTS**

Rising price of cocoa stifles volume sales  
Healthy indulgence trend shapes category  
Private label gains value share

**PROSPECTS AND OPPORTUNITIES**

High cocoa prices to dampen volume sales in initial years  
Healthy indulgences sought out in the mainstream  
Demand for premium products to gain share

**CATEGORY DATA**

- Summary 1 Other Chocolate Confectionery by Product Type: 2024
- Table 1 Sales of Chocolate Confectionery by Category: Volume 2019-2024
- Table 2 Sales of Chocolate Confectionery by Category: Value 2019-2024
- Table 3 Sales of Chocolate Confectionery by Category: % Volume Growth 2019-2024
- Table 4 Sales of Chocolate Confectionery by Category: % Value Growth 2019-2024
- Table 5 Sales of Chocolate Tablets by Type: % Value 2019-2024
- Table 6 NBO Company Shares of Chocolate Confectionery: % Value 2020-2024
- Table 7 LBN Brand Shares of Chocolate Confectionery: % Value 2021-2024
- Table 8 Distribution of Chocolate Confectionery by Format: % Value 2019-2024
- Table 9 Forecast Sales of Chocolate Confectionery by Category: Volume 2024-2029
- Table 10 □Forecast Sales of Chocolate Confectionery by Category: Value 2024-2029
- Table 11 □Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2024-2029
- Table 12 □Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2024-2029

**SNACKS IN BELGIUM**

**EXECUTIVE SUMMARY**

Snacks in 2024: The big picture  
Key trends in 2024  
Competitive Landscape  
Channel developments  
What next for snacks?

**MARKET DATA**

- Table 13 Sales of Snacks by Category: Volume 2019-2024
- Table 14 Sales of Snacks by Category: Value 2019-2024
- Table 15 Sales of Snacks by Category: % Volume Growth 2019-2024
- Table 16 Sales of Snacks by Category: % Value Growth 2019-2024
- Table 17 NBO Company Shares of Snacks: % Value 2020-2024

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Table 18 LBN Brand Shares of Snacks: % Value 2021-2024

Table 19 Penetration of Private Label by Category: % Value 2019-2024

Table 20 Distribution of Snacks by Format: % Value 2019-2024

Table 21 Forecast Sales of Snacks by Category: Volume 2024-2029

Table 22 □Forecast Sales of Snacks by Category: Value 2024-2029

Table 23 □Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 24 □Forecast Sales of Snacks by Category: % Value Growth 2024-2029

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SOURCES

Summary 2 Research Sources

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