

India Fiber Cement Boards and Sheets Market By Type (High density fiber cement board, Medium density fiber cement board, Low density fiber cement board), By Application (Furniture, Flooring, Wall cladding and panels, Pre-Fabricated Shelters, Others), By Region, Competition Forecast & Opportunities, 2020-2030F

Market Report | 2024-07-05 | 85 pages | TechSci Research

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## Report description:

India Fiber Cement Boards and Sheets Market was valued at USD 4.8 Billion in 2024 and is anticipated to project robust growth in the forecast period with a CAGR of 8.2% through 2030.India Fiber Cement Boards and Sheets are composite materials made primarily from cement, cellulose fibers (typically wood pulp), and other additives such as sand, silica, and water. These materials are used extensively in the construction industry for various applications including siding, roofing, flooring, ceilings, and partitions. Fiber cement boards and sheets offer several advantages over traditional building materials such as wood and vinyl, including superior durability, fire resistance, moisture resistance, and dimensional stability. They are also resistant to termites, rotting, and weathering, making them suitable for both interior and exterior use in diverse climatic conditions across India.

The market for fiber cement boards and sheets in India is expected to rise significantly in the coming years due to several key factors. Firstly, the country's rapid urbanization and industrialization have led to a surge in construction activities. Particularly in

The market for fiber cement boards and sheets in India is expected to rise significantly in the coming years due to several key factors. Firstly, the country's rapid urbanization and industrialization have led to a surge in construction activities, particularly in residential, commercial, and infrastructure projects. Fiber cement boards and sheets are preferred for their versatility and performance characteristics, meeting the stringent requirements of modern construction practices. Secondly, increasing awareness about environmental sustainability and green building practices has driven demand for eco-friendly construction materials. Fiber cement products are considered environmentally friendly as they are made from renewable materials and have low embodied energy compared to alternatives like aluminum or PVC.

Advancements in manufacturing technologies have improved the quality and aesthetics of fiber cement boards, making them more appealing to architects, builders, and homeowners seeking innovative design solutions. Additionally, government initiatives promoting affordable housing, urban infrastructure development, and initiatives like Smart Cities Mission further bolster the demand for durable and cost-effective building materials like fiber cement. Lastly, the rising disposable incomes and changing

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lifestyles of the Indian population contribute to the growing preference for modern, aesthetically pleasing homes and commercial spaces, where fiber cement boards and sheets play a crucial role in achieving both functional and aesthetic goals. As these trends continue to shape the construction industry landscape in India, the fiber cement boards and sheets market is poised for substantial growth and adoption across various segments of the building and construction sector.

**Key Market Drivers** 

Increasing Demand for Affordable Housing Solutions

The demand for fiber cement boards and sheets in India is primarily driven by the rapid growth in the affordable housing sector. As urbanization accelerates and the population continues to increase, there is a significant need for cost-effective housing solutions that can be quickly constructed and are durable in various climatic conditions. Fiber cement boards offer advantages such as high strength, resistance to moisture and fire, and versatility in design, making them ideal for affordable housing projects across the country. Builders and developers are increasingly opting for these materials to meet the stringent regulatory requirements and to ensure sustainability in construction practices.

Infrastructure Development Initiatives

Government initiatives focused on infrastructure development play a crucial role in propelling the demand for fiber cement boards and sheets in India. Projects such as Smart Cities Mission, Pradhan Mantri Awas Yojana (PMAY), and various urban renewal programs necessitate the use of reliable construction materials that can withstand environmental challenges and offer long-term performance. Fiber cement boards are favored for their ability to enhance the energy efficiency of buildings, thereby aligning with the sustainable development goals outlined by the government. The emphasis on developing modern infrastructure across tier II and tier III cities further amplifies the market opportunity for fiber cement boards, as these areas witness a surge in residential and commercial construction activities.

Growing Awareness of Green Building Practices

The increasing awareness and adoption of green building practices in India are driving the demand for sustainable construction materials like fiber cement boards. With rising concerns over environmental impact and energy consumption, stakeholders in the construction industry are actively seeking eco-friendly alternatives that reduce carbon footprint without compromising on quality and performance. Fiber cement boards are known for their minimal environmental impact during production and disposal, as well as for their ability to contribute to indoor air quality and thermal comfort in buildings. Architects, engineers, and project developers are thus inclining towards specifying fiber cement boards in construction projects to achieve green building certifications such as LEED (Leadership in Energy and Environmental Design) and GRIHA (Green Rating for Integrated Habitat Assessment), thereby bolstering the market growth.

The India fiber cement boards and sheets market is poised for significant expansion driven by factors such as increasing demand for affordable housing solutions, infrastructure development initiatives by the government, and growing awareness of green building practices. These drivers underscore a favorable outlook for manufacturers and suppliers of fiber cement boards as they cater to the evolving needs of the construction industry in India.

Key Market Challenges

Regulatory Compliance and Standards

One of the significant challenges facing the India fiber cement boards and sheets market is navigating regulatory compliance and meeting evolving standards. In India, the construction industry is subject to a multitude of regulations and standards that govern building materials, safety protocols, and environmental impact assessments. For fiber cement boards and sheets manufacturers and suppliers, adhering to these regulations is crucial yet complex. Compliance involves ensuring that products meet national standards such as those set by the Bureau of Indian Standards (BIS) and comply with building codes that vary across states and regions. These standards often require rigorous testing and certification processes, adding to the time and cost of bringing products to market. Moreover, regulatory requirements can change periodically, necessitating continuous adaptation and investment in research and development to meet new specifications. The challenge is compounded by the need to maintain consistency in product quality and performance while adhering to regulatory frameworks that may differ from international standards. As the demand for high-quality and safe construction materials grows, manufacturers in the fiber cement boards and sheets sector must navigate these regulatory landscapes adeptly to ensure market competitiveness and compliance. Technical Advancements and Innovation

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Another significant challenge confronting the India fiber cement boards and sheets market is the pace of technological advancements and the need for continuous innovation. While fiber cement boards have gained traction for their durability, fire resistance, and versatility, the market landscape is evolving rapidly with the introduction of newer materials and construction techniques. Innovations in material science, such as advanced composites and sustainable alternatives, pose both opportunities and challenges for traditional fiber cement products. Manufacturers face pressure to innovate and improve product offerings to stay ahead in a competitive market driven by changing consumer preferences and technological advancements. This entails investing in research and development to enhance the performance attributes of fiber cement boards, such as strength-to-weight ratio, thermal insulation properties, and aesthetic appeal. Moreover, technological advancements in manufacturing processes, automation, and digitalization are reshaping production capabilities and efficiency benchmarks. Adopting these advancements requires significant capital investment and expertise, which can be a barrier for smaller players in the market. Furthermore, balancing innovation with maintaining affordability and scalability presents a delicate challenge for manufacturers aiming to meet diverse market demands while staying profitable. As the industry progresses towards more sustainable and efficient construction solutions, navigating these technological challenges will be critical for the long-term growth and competitiveness of the fiber cement boards and sheets market in India.

## **Key Market Trends**

Increasing Adoption in Renovation and Retrofitting Projects

One prominent trend in the India fiber cement boards and sheets market is their increasing adoption in renovation and retrofitting projects. As urbanization progresses and existing infrastructure ages, there is a growing need to refurbish and upgrade buildings to meet modern safety, efficiency, and aesthetic standards. Fiber cement boards offer an attractive solution due to their versatility in applications such as cladding, siding, roofing, and interior partitions. These boards are lightweight yet durable, making them suitable for overlaying on existing structures without significantly increasing load-bearing requirements. Moreover, their resistance to moisture, fire, and pests enhances the longevity and performance of renovated buildings. With a focus on sustainable and cost-effective building solutions, fiber cement boards are increasingly chosen for retrofitting projects across residential, commercial, and institutional sectors. This trend is expected to continue as building owners and developers seek efficient ways to enhance building performance and aesthetics while minimizing disruption during renovation processes.

Demand Surge in Rural Housing Development

Another notable trend shaping the India fiber cement boards and sheets market is the surge in demand for rural housing development initiatives. Government schemes like the Pradhan Mantri Awas Yojana (PMAY) have spurred construction activities in rural areas, aiming to provide affordable housing to low-income families. Fiber cement boards are favored in these projects due to their affordability, ease of installation, and ability to withstand diverse climatic conditions prevalent in rural regions. These boards contribute to building structures that are not only durable and cost-efficient but also meet the safety and quality standards mandated by housing schemes. The adoption of fiber cement boards in rural housing development is further driven by their suitability for constructing both permanent and semi-permanent structures, catering to the varied housing needs of rural communities. As these initiatives continue to expand and evolve, the demand for fiber cement boards in rural housing projects is expected to grow, presenting opportunities for market expansion and penetration into previously underserved markets. Emphasis on Sustainable Construction Practices

A significant trend influencing the India fiber cement boards and sheets market is the increasing emphasis on sustainable construction practices. With rising environmental awareness and regulatory frameworks promoting green building certifications, stakeholders in the construction industry are prioritizing materials that minimize environmental impact throughout their lifecycle. Fiber cement boards are recognized for their sustainability attributes, including the use of natural raw materials and their recyclability. These boards contribute to energy efficiency in buildings, enhance indoor air quality, and reduce carbon footprint compared to traditional construction materials. Architects, developers, and builders are therefore specifying fiber cement boards to achieve certifications such as LEED (Leadership in Energy and Environmental Design) and GRIHA (Green Rating for Integrated Habitat Assessment), which validate sustainable building practices. The trend towards sustainable construction is driving the adoption of fiber cement boards across residential, commercial, and industrial sectors in India, as stakeholders seek to align with global sustainability goals while meeting regulatory requirements and consumer preferences for environmentally responsible building materials.

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Segmental Insights

Type Insights

By type, the High Density Fiber Cement Board segment emerged as the dominant force in the India Fiber Cement Boards and Sheets Market in 2024 and is poised to sustain its leadership position throughout the forecast period. High Density Fiber Cement Boards are characterized by their superior strength, durability, and resistance to moisture and fire, making them highly suitable for a wide range of applications in both residential and commercial construction projects. These boards are typically used in applications where robustness and longevity are paramount, such as external cladding, roofing, and flooring. Their ability to withstand harsh weather conditions prevalent in various regions of India, coupled with their low maintenance requirements, has fueled their adoption among builders, developers, and architects alike. Moreover, High Density Fiber Cement Boards offer excellent thermal and sound insulation properties, contributing to energy efficiency and enhanced comfort in buildings. As the construction industry in India continues to grow and diversify, driven by urbanization, infrastructure development, and increasing awareness of sustainable building practices, the demand for High Density Fiber Cement Boards is expected to further escalate. The segment's dominance is reinforced by ongoing innovations in manufacturing processes that enhance product performance and affordability, thereby catering to the evolving needs of the market. With a strong foothold established in 2024 and projected growth trajectories supported by robust market fundamentals, High Density Fiber Cement Boards are set to maintain their position as the leading segment in the India Fiber Cement Boards and Sheets Market in the foreseeable future.

In 2024, the North region emerged as the dominant region in the India Fiber Cement Boards and Sheets Market and is poised to maintain its leadership position throughout the forecast period. The North region, comprising states such as Delhi, Uttar Pradesh, Punjab, Haryana, and Rajasthan, has witnessed significant growth in construction activities fueled by urbanization, infrastructure development, and increasing investments in residential and commercial projects.

The region benefits from its strategic geographical location, which positions it as a hub for trade and commerce, thereby driving demand for high-quality building materials like fiber cement boards and sheets. The Northern states' expanding urban centers, including Delhi-NCR and Chandigarh, have been at the forefront of real estate development, infrastructure projects, and government initiatives such as Smart Cities Mission and affordable housing schemes. These initiatives have further propelled the adoption of fiber cement boards due to their durability, fire resistance, and suitability for diverse construction applications including roofing, cladding, and flooring. Moreover, the North region's construction sector is supported by a growing population, increasing disposable incomes, and rising standards of living, which contribute to the demand for modern and sustainable building materials. The presence of key manufacturers, suppliers, and distribution networks also enhances the market's robustness in the North region. As urbanization continues to accelerate and infrastructure investments persist, the demand for fiber cement boards in the North region is expected to remain strong, driven by ongoing urban development projects and the region's pivotal role in India's economic landscape.

Key Market Players
□□Ultratech Cement Ltd
□□Ambuja Cement Ltd.
□□ACC Limited
☐Shree Cement Limited
□□Dalmia Bharat Limited
□ Birla Corporation Limited
□ India Cement Limited
□Everest Industries Ltd.

Report Scope:

In this report, the India Fiber Cement Boards and Sheets Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

□ India Fiber Cement Boards and Sheets Market, By Type:

- o High density fiber cement board
- o Medium density fiber cement board

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- o Low density fiber cement board
- □ India Fiber Cement Boards and Sheets Market, By Applications:
- o Furniture
- o Flooring
- o Wall cladding and panels
- o Prefabricated shelters
- o Others
- □ India Fiber Cement Boards and Sheets Market, By Region:
- o North India
- o West India
- o South India
- o East India

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the India Fiber Cement Boards and Sheets Market. Available Customizations:

India Fiber Cement Boards and Sheets market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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