

Fragrances Global Industry Guide 2019-2028

Industry Report | 2024-05-27 | 335 pages | MarketLine

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Report description:

Fragrances Global Industry Guide 2019-2028

Summary

Global Fragrances industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The fragrances market consists of the sale of male, female, unisex fragrances, and fragrances sets. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.
- The global Fragrances market had total revenues of \$55,435.8 million in 2023, representing a compound annual growth rate (CAGR) of 4.3% between 2018 and 2023.
- Market consumption volumes declined with a negative CAGR of 0.4% between 2018 and 2023, to reach a total of 1,432 million units in 2023.
- The performance of the market is forecast to accelerate, with an anticipated CAGR of 6.8% for the five-year period 2023 - 2028, which is expected to drive the market to a value of \$77,028.0 million by the end of 2028.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global fragrances market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global fragrances market

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- Leading company profiles reveal details of key fragrances market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global fragrances market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the global fragrances market by value in 2023?
- What will be the size of the global fragrances market in 2028?
- What factors are affecting the strength of competition in the global fragrances market?
- How has the market performed over the last five years?
- Who are the top competitors in the global fragrances market?

Table of Contents:

Table of Contents

1 EXECUTIVE SUMMARY

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market share

1.8. Competitive landscape

2 Introduction

2.1. What is this report about?

2.2. Who is the target reader?

2.3. How to use this report

2.4. Definitions

3 Global Fragrances

3.1. Market Overview

3.2. Market Data

3.3. Market Segmentation

3.4. Market outlook

3.5. Five forces analysis

4 Macroeconomic Indicators

4.1. Country data

5 Fragrances in Asia-Pacific

5.1. Market Overview

5.2. Market Data

5.3. Market Segmentation

5.4. Market outlook

5.5. Five forces analysis

6 Fragrances in Europe

6.1. Market Overview

6.2. Market Data

6.3. Market Segmentation

6.4. Market outlook

6.5. Five forces analysis
7 Macroeconomic Indicators
7.1. Country data
8 Fragrances in France
8.1. Market Overview
8.2. Market Data
8.3. Market Segmentation
8.4. Market outlook
8.5. Five forces analysis
9 Macroeconomic Indicators
9.1. Country data
10 Fragrances in Germany
10.1. Market Overview
10.2. Market Data
10.3. Market Segmentation
10.4. Market outlook
10.5. Five forces analysis
11 Macroeconomic Indicators
11.1. Country data
12 Fragrances in Italy
12.1. Market Overview
12.2. Market Data
12.3. Market Segmentation
12.4. Market outlook
12.5. Five forces analysis
13 Macroeconomic Indicators
13.1. Country data
14 Fragrances in Japan
14.1. Market Overview
14.2. Market Data
14.3. Market Segmentation
14.4. Market outlook
14.5. Five forces analysis
15 Macroeconomic Indicators
15.1. Country data
16 Fragrances in Australia
16.1. Market Overview
16.2. Market Data
16.3. Market Segmentation
16.4. Market outlook
16.5. Five forces analysis
17 Macroeconomic Indicators
17.1. Country data
18 Fragrances in Canada
18.1. Market Overview
18.2. Market Data
18.3. Market Segmentation

- 18.4. Market outlook
- 18.5. Five forces analysis
- 19 Macroeconomic Indicators
- 19.1. Country data
- 20 Fragrances in China
- 20.1. Market Overview
- 20.2. Market Data
- 20.3. Market Segmentation
- 20.4. Market outlook
- 20.5. Five forces analysis
- 21 Macroeconomic Indicators
- 21.1. Country data
- 22 Fragrances in The Netherlands
- 22.1. Market Overview
- 22.2. Market Data
- 22.3. Market Segmentation
- 22.4. Market outlook
- 22.5. Five forces analysis
- 23 Macroeconomic Indicators
- 23.1. Country data
- 24 Fragrances in Spain
- 24.1. Market Overview
- 24.2. Market Data
- 24.3. Market Segmentation
- 24.4. Market outlook
- 24.5. Five forces analysis
- 25 Macroeconomic Indicators
- 25.1. Country data
- 26 Fragrances in The United Kingdom
- 26.1. Market Overview
- 26.2. Market Data
- 26.3. Market Segmentation
- 26.4. Market outlook
- 26.5. Five forces analysis
- 27 Macroeconomic Indicators
- 27.1. Country data
- 28 Fragrances in The United States
- 28.1. Market Overview
- 28.2. Market Data
- 28.3. Market Segmentation
- 28.4. Market outlook
- 28.5. Five forces analysis
- 29 Macroeconomic Indicators
- 29.1. Country data
- 30 Company Profiles
- 30.1. L'Oreal SA
- 30.2. Coty Inc.

- 30.3. Chanel Inc
- 30.4. LVMH Moet Hennessy Louis Vuitton SA
- 30.5. The Estee Lauder Companies Inc
- 30.6. Paco Rabanne SAS
- 30.7. Shiseido Company, Limited
- 30.8. Revlon Inc
- 30.9. Grupo Boticario
- 30.10. Natura & Co Holding SA
- 30.11. Titan Company Limited
- 30.12. Vini Cosmetics Pvt Ltd.
- 30.13. PT Kino Indonesia Tbk
- 30.14. Vorwerk & Co KG
- 30.15. Belcorp
- 30.16. Inter Parfums, Inc.
- 30.17. Hunca Kozmetik AS
- 30.18. Evyap Sabun Yag Gliserin San ve Tic AS

31 Appendix

- 31.1. Methodology
- 31.2. About MarketLine

Fragrances Global Industry Guide 2019-2028

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