

Skincare North America (NAFTA) Industry Guide 2019-2028

Industry Report | 2024-05-27 | 154 pages | MarketLine

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Report description:

Skincare North America (NAFTA) Industry Guide 2019-2028

Summary

The NAFTA Skincare industry profile provides top-line qualitative and quantitative summary information including: market share, Market size (value and volume 2019-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The skincare industry within the NAFTA countries had a total market value of \$33,080.0 billion in 2023. The Mexico was the fastest growing country, with a CAGR of 4.7% over the 2019-23 period.
- Within the skincare industry, the US is the leading country among the NAFTA bloc, with market revenues of \$27,890.4 billion in 2023. This was followed by Mexico and Canada, with a value of \$3,134.4 and \$2,055.2 billion, respectively.
- The US is expected to lead the skincare industry in the NAFTA bloc, with a value of \$32,067.9 billion in 2028, followed by Mexico and Canada with expected values of \$4,164.4 and \$2,630.7 billion, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA skincare Market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA skincare Market
- Leading company profiles reveal details of key skincare Market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA skincare Market with five

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year forecasts by both value and volume

- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA skincare Market by value in 2023?
- What will be the size of the NAFTA skincare Market in 2028?
- What factors are affecting the strength of competition in the NAFTA skincare Market?
- How has the Market performed over the last five years?
- Who are the top competitors in the NAFTA skincare Market?

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