

## **Motorcycles in North America**

Industry Report | 2024-04-26 | 48 pages | MarketLine

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### **Report description:**

Motorcycles in North America

#### Summary

Motorcycles in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The motorcycles market consists of all on- and off-road motorcycles including scooters and mopeds.
- The North American motorcycles market had total revenues of \$8,857 million in 2023, representing a compound annual growth rate (CAGR) of 5.3% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 4.8% between 2018 and 2023, to reach a total of 1,176.4 thousand units in 2023.
- North America accounts for 7.1% of the global motorcycles market share in 2023.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the motorcycles market in North America
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the motorcycles market in North America
- Leading company profiles reveal details of key motorcycles market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the North America motorcycles market

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with five year forecasts by both value and volume

## Reasons to Buy

- What was the size of the North America motorcycles market by value in 2023?
- What will be the size of the North America motorcycles market in 2028?
- What factors are affecting the strength of competition in the North America motorcycles market?
- How has the market performed over the last five years?
- What are the main segments that make up North America's motorcycles market?

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