

Books in Europe

Industry Report | 2024-04-19 | 44 pages | MarketLine

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Report description:

Books in Europe

Summary

Books in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The books market is segmented into physical, e-book, and other books. The market value represents the retail sales.
- The European book market recorded total revenues of \$33.6 billion in 2023, representing a negative compound annual growth rate (CAGR) of 0.2% between 2018 and 2023.
- The physical segment accounted for the market's largest proportion in 2023, with total revenues of \$23 billion, equivalent to 68.6% of the market's overall value.
- Europe accounted for a 21.9% share of the global book market in 2023.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the books market in Europe
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the books market in Europe
- Leading company profiles reveal details of key books market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Europe books market with five year forecasts by both value and volume

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Reasons to Buy

- What was the size of the Europe books market by value in 2023?
- What will be the size of the Europe books market in 2028?
- What factors are affecting the strength of competition in the Europe books market?
- How has the market performed over the last five years?
- What are the main segments that make up Europe's books market?

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