

## **Paper & Paperboard in Turkey**

Industry Report | 2024-02-16 | 37 pages | MarketLine

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### **Report description:**

Paper & Paperboard in Turkey

#### Summary

Paper & Paperboard in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The paper & paperboard market measures a country's or region's total use of paper and paperboard. Paper and paperboard market includes newsprint, printing and writing papers, and other paper and paperboards. The scope of other paper and paperboards includes construction paper and paperboard, household and sanitary paper, special thin paper, wrapping and packaging paper and paperboard, and other paper and paperboard not elsewhere specified.
- The Turkish paper & paperboard market had total revenues of \$4,102.7 million in 2023, representing a compound annual growth rate (CAGR) of 1.3% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 1.1% between 2018 and 2023, to reach a total of 4,766.8 thousand tonnes in 2023.
- The Turkish market witnessed slow growth owing rise in inflation, an increase in transportation prices, and high energy prices. According to the Turkish Statistical Institute, Turkey recorded an annual inflation of 65% in 2023.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the paper & paperboard market in Turkey

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the paper & paperboard market in Turkey
- Leading company profiles reveal details of key paper & paperboard market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey paper & paperboard market with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the Turkey paper & paperboard market by value in 2023?
- What will be the size of the Turkey paper & paperboard market in 2028?
- What factors are affecting the strength of competition in the Turkey paper & paperboard market?
- How has the market performed over the last five years?
- Who are the top competitors in Turkey's paper & paperboard market?

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