

Motorcycles in Turkey

Industry Report | 2024-04-26 | 43 pages | MarketLine

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Report description:

Motorcycles in Turkey

Summary

Motorcycles in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The motorcycles market consists of all on- and off-road motorcycles including scooters and mopeds.
- The Turkish motorcycles market had total revenues of \$1,148.3 million in 2023, representing a compound annual growth rate (CAGR) of 32.8% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 20.3% between 2018 and 2023, to reach a total of 396.1 thousand units in 2023.
- In 2023, Turkey held a 6.4% share in the European motorcycles market.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the motorcycles market in Turkey
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the motorcycles market in Turkey
- Leading company profiles reveal details of key motorcycles market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey motorcycles market with

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five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Turkey motorcycles market by value in 2023?
- What will be the size of the Turkey motorcycles market in 2028?
- What factors are affecting the strength of competition in the Turkey motorcycles market?
- How has the market performed over the last five years?
- Who are the top competitors in Turkey's motorcycles market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market rivalry

1.8. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players in the market?

7.2. What strategies do the leading players follow?

7.3. What are the strengths of the leading players?

8 Company Profiles

8.1. Honda Motor Co., Ltd.

8.2. Yamaha Motor Co Ltd

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9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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