

## **Paper & Paperboard in Italy**

Industry Report | 2024-02-16 | 48 pages | MarketLine

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### **Report description:**

Paper & Paperboard in Italy

#### Summary

Paper & Paperboard in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The paper & paperboard market measures a country's or region's total use of paper and paperboard. Paper and paperboard market includes newsprint, printing and writing papers, and other paper and paperboards. The scope of other paper and paperboards includes construction paper and paperboard, household and sanitary paper, special thin paper, wrapping and packaging paper and paperboard, and other paper and paperboard not elsewhere specified.
- The Italian paper & paperboard market generated a total revenue of \$10.3 billion in 2023, representing a compound annual growth rate (CAGR) of 2.5% between 2018 and 2023.
- The market consumption volume increased with a CAGR of 0.9% between 2018 and 2023, to reach a total of 11.7 million tonnes in 2023.
- The growth of the paper & paperboard market in recent years can be partly attributed to the rise of the e-commerce industry.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the paper & paperboard market in Italy
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the paper & paperboard

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market in Italy

- Leading company profiles reveal details of key paper & paperboard market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Italy paper & paperboard market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Italy paper & paperboard market by value in 2023?
- What will be the size of the Italy paper & paperboard market in 2028?
- What factors are affecting the strength of competition in the Italy paper & paperboard market?
- How has the market performed over the last five years?
- What are the main segments that make up Italy's paper & paperboard market?

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