

## **Casinos & Gaming in Italy**

Industry Report | 2024-04-12 | 36 pages | MarketLine

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### **Report description:**

Casinos & Gaming in Italy

Summary

Casinos & Gaming in Italy industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **Key Highlights**

- The casinos & gaming market values are stated in terms of gross gambling yield (GGY). It is the amount of money retained by the casino and gaming operators after winnings amounts have been paid and before operating costs are deducted. The market covers all forms of betting and gaming.
- The Italian casinos & gaming sector recorded revenues of \$19,211.3 million in 2023, representing a negative compound annual growth rate (CAGR) of 2.4% between 2018 and 2023.
- The casinos segment accounted for the sector's largest proportion in 2023, with total revenues of \$7,248.8 million, equivalent to 37.7% of the sector's overall value.
- Italy held an 18.2% share of the market share in the European casino and gaming sector in 2023.

### **Scope**

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the casinos & gaming market in Italy
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the casinos & gaming market in Italy

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- Leading company profiles reveal details of key casinos & gaming market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Italy casinos & gaming market with five year forecasts by both value and volume

## Reasons to Buy

- What was the size of the Italy casinos & gaming market by value in 2023?
- What will be the size of the Italy casinos & gaming market in 2028?
- What factors are affecting the strength of competition in the Italy casinos & gaming market?
- How has the market performed over the last five years?
- Who are the top competitors in Italy's casinos & gaming market?

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