

## **Books in Japan**

Industry Report | 2024-04-19 | 40 pages | MarketLine

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### **Report description:**

Books in Japan

Summary

Books in Japan industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The books market is segmented into physical, e-book, and other books. The market value represents the retail sales.
- The Japanese book market had total revenues of \$10.5 billion in 2023, representing a negative compound annual growth rate (CAGR) of 5.6% between 2018 and 2023.
- The physical segment accounted for the market's largest proportion in 2023, with total revenues of \$6.8 billion, equivalent to 65.2% of the market's overall value.
- Japan accounted for an 11.9% share of the Asia-Pacific book market in 2023.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the books market in Japan
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the books market in Japan
- Leading company profiles reveal details of key books market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Japan books market with five year forecasts by both value and volume

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## Reasons to Buy

- What was the size of the Japan books market by value in 2023?
- What will be the size of the Japan books market in 2028?
- What factors are affecting the strength of competition in the Japan books market?
- How has the market performed over the last five years?
- Who are the top competitors in Japan's books market?

## Table of Contents:

### Table of Contents

#### 1 Executive Summary

##### 1.1. Market value

##### 1.2. Market value forecast

##### 1.3. Category segmentation

##### 1.4. Geography segmentation

##### 1.5. Market rivalry

##### 1.6. Competitive landscape

#### 2 Market Overview

##### 2.1. Market definition

##### 2.2. Market analysis

#### 3 Market Data

##### 3.1. Market value

#### 4 Market Segmentation

##### 4.1. Category segmentation

##### 4.2. Geography segmentation

#### 5 Market Outlook

##### 5.1. Market value forecast

#### 6 Five Forces Analysis

##### 6.1. Summary

##### 6.2. Buyer power

##### 6.3. Supplier power

##### 6.4. New entrants

##### 6.5. Threat of substitutes

##### 6.6. Degree of rivalry

#### 7 Competitive Landscape

##### 7.1. Who are the leading players?

##### 7.2. What strategies have leading players followed in recent years?

##### 7.3. What have been the recent developments in the market?

#### 8 Company Profiles

##### 8.1. Culture Convenience Club Co Ltd

##### 8.2. Kinokuniya Company Ltd.

##### 8.3. Amazon.com Inc

##### 8.4. Maruzen CHI Holdings Co Ltd

#### 9 Macroeconomic Indicators

##### 9.1. Country data

#### 10 Appendix

##### 10.1. Methodology

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- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

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