

Motorcycles in China

Industry Report | 2024-04-26 | 44 pages | MarketLine

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Report description:

Motorcycles in China

Summary

Motorcycles in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The motorcycles market consists of all on- and off-road motorcycles including scooters and mopeds.
- The Chinese motorcycles market had total revenues of \$13,752.8 million in 2023, representing a compound annual growth rate (CAGR) of 18.5% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 17.3% between 2018 and 2023, to reach a total of 18,990.0 thousand units in 2023.
- China held an 11.3% stake in the Asia-Pacific motorcycles market share in 2023.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the motorcycles market in China
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the motorcycles market in China
- Leading company profiles reveal details of key motorcycles market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the China motorcycles market with five

year forecasts

Reasons to Buy

- What was the size of the China motorcycles market by value in 2023?
- What will be the size of the China motorcycles market in 2028?
- What factors are affecting the strength of competition in the China motorcycles market?
- How has the market performed over the last five years?
- What are the main segments that make up China's motorcycles market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market share

1.8. Market rivalry

1.9. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Market share

7.2. Who are the leading players in the market?

7.3. What strategies do the leading players follow?

7.4. What are the strengths of the leading players?

8 Company Profiles

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- 8.1. Honda Motor Co., Ltd.
- 8.2. Bayerische Motoren Werke AG
- 9 Macroeconomic Indicators
- 9.1. Country data
- 10 Appendix
- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

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