

Casinos & Gaming in the United States

Industry Report | 2024-04-12 | 41 pages | MarketLine

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Report description:

Casinos & Gaming in the United States

Summary

Casinos & Gaming in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The casinos & gaming market values are stated in terms of gross gambling yield (GGY). It is the amount of money retained by the casino and gaming operators after winnings amounts have been paid and before operating costs are deducted. The market covers all forms of betting and gaming.
- The US casinos & gaming sector recorded revenues of \$170,916 million in 2023, representing a compound annual growth rate (CAGR) of 7.9% between 2018 and 2023.
- The casinos segment accounted for the sector's largest proportion in 2023, with total revenues of \$126,958.8 million, equivalent to 74.3% of the sector's overall value.
- According to the American Gaming Association, Americans invested an overall \$119.8 billion on sports betting in 2023, rising 27.5% from 2022, reaching new heights in 2023.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the casinos & gaming market in the United States
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the casinos & gaming market

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in the United States

- Leading company profiles reveal details of key casinos & gaming market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States casinos & gaming market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the United States casinos & gaming market by value in 2023?
- What will be the size of the United States casinos & gaming market in 2028?
- What factors are affecting the strength of competition in the United States casinos & gaming market?
- How has the market performed over the last five years?
- Who are the top competitors in the United States's casinos & gaming market?

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