

## **Books in the United States**

Industry Report | 2024-04-19 | 36 pages | MarketLine

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### **Report description:**

Books in the United States

#### Summary

Books in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The books market is segmented into physical, e-book, and other books. The market value represents the retail sales.
- The US book market had total revenues of \$28.1 billion in 2023, representing a compound annual growth rate (CAGR) of 1.9% between 2018 and 2023.
- The physical segment accounted for the market's largest proportion in 2023, with total revenues of \$20.8 billion, equivalent to 74% of the market's overall value.
- The US accounted for an 18.3% share of the global book market in 2023.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the books market in the United States
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the books market in the United States
- Leading company profiles reveal details of key books market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States books market with

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five year forecasts

## Reasons to Buy

- What was the size of the United States books market by value in 2023?
- What will be the size of the United States books market in 2028?
- What factors are affecting the strength of competition in the United States books market?
- How has the market performed over the last five years?
- What are the main segments that make up the United States's books market?

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