

## **Motorcycles in the United States**

Industry Report | 2024-04-26 | 52 pages | MarketLine

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### **Report description:**

Motorcycles in the United States

#### Summary

Motorcycles in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The motorcycles market consists of all on- and off-road motorcycles including scooters and mopeds.
- The US motorcycles market had total revenues of \$3,787.8 million in 2023, representing a negative compound annual growth rate (CAGR) of 0.7% between 2018 and 2023.
- Market consumption volumes declined with a negative CAGR of 2.2% between 2018 and 2023, to reach a total of 449.1 thousand units in 2023.
- The US accounts for 42.7% of the North American market share in 2023.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the motorcycles market in the United States
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the motorcycles market in the United States
- Leading company profiles reveal details of key motorcycles market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States motorcycles market

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with five year forecasts

## Reasons to Buy

- What was the size of the United States motorcycles market by value in 2023?
- What will be the size of the United States motorcycles market in 2028?
- What factors are affecting the strength of competition in the United States motorcycles market?
- How has the market performed over the last five years?
- What are the main segments that make up the United States's motorcycles market?

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