

## **North America Breast Implants Market Report and Forecast 2024-2032**

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### **Report description:**

North America Breast Implants Market Report and Forecast 2024-2032

North America Breast Implants Market Outlook

The North America breast implants market size was valued at USD 0.8 billion in 2023, driven by the growing demand for breast implants in reconstructive surgery for breast cancer survivors along with the rising innovation in breast implant technology in the region. The market is expected to grow at a CAGR of 7.90% during the forecast period of 2024-2032, with the value likely to reach USD 1.2 billion by 2032.

### **Key Takeaways**

- According to the National Breast Cancer Foundation, Inc., around 1 in 8 women are estimated to be diagnosed with breast cancer in their lifetime in the United States. Further, it is predicted that 310,720 women will be diagnosed with invasive breast cancer in 2024.

- In October 2023, Establishment Labs Inc., announced that the FDA granted 510(k) clearance for the Motiva Flora SmoothSilk Tissue Expander, the first-ever magnet-free, and MR conditional breast tissue expander (which permits women to undergo MRI). Such approvals are poised to impact the North America breast implants market share positively in coming years.

- In June 2023, a growth capital investment was made in Olympus Cosmetic Group (a provider of cosmetic surgery in the United States), aimed at supporting the development of a physician-owned platform and help to provide premium outcomes to its patients.

The surge in the demand for breast augmentation procedures, attributed to aesthetic reasons along with the rising prevalence of breast cancer in the region is likely to boost the North America breast implants market growth in the forecast period. According to the National Breast Cancer Foundation, Inc., around 1 in 8 women are estimated to be diagnosed with breast cancer in their lifetime in the United States. In addition, it is predicted that 310,720 women will be diagnosed with invasive breast cancer in 2024. Thus, the rising cases of breast cancer coupled with the advancements in reconstructive surgery for breast cancer survivors are expected to fuel the market demand in the forecast period.

The improvement in regulatory policies by health authorities such as the United States Food and Drug Administration (FDA) is

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likely to propel market growth. The availability of innovative products in healthcare facilities is anticipated to positively influence North America breast implants market demand. In October 2023, Establishment Labs Inc., a global medical technology company specializing in Femtech solutions for breast health, breast aesthetics, and breast reconstruction, announced that the FDA granted 510(k) clearance for the Motiva Flora SmoothSilk Tissue Expander. Titled as the first-ever magnet-free, and MR conditional breast tissue expander (which permits women to undergo magnetic resonance imaging (MRI)), its application has been approved in the United States market. Compared to other implant surfaces, SmoothSilk has shown to exhibit minimum foreign body response and inflammation.

One of the significant North America breast implants market trends is the increased investment in the aesthetic surgery sector in order to meet the growing demand for breast augmentation and reconstruction procedures. In June 2023, a growth capital investment was made in Olympus Cosmetic Group (a provider of cosmetic surgery including breast augmentation and cosmetic dermatology procedures in the United States) by VSS Capital Partners, a New York-based private equity firm known for its investment in healthcare. The investment will support the development of this physician-owned platform and help to provide premium outcomes to its patients. Further, these investments also ensure the availability of skilled professionals and high-quality services, which is expected to bolster market growth in the region.

Other factors that impact the market landscape include the rise in technological innovation in breast implant technology, increasing economic growth, and growing disposable incomes in North America which allow more individuals to afford the cosmetic procedure.

North America Breast Implants Market Segmentation??

North America breast implants market analysis offers a detailed breakup of the market based on the following segments:

Market Breakup by Type

- Silicone Implants
- Form-Stable Implants
- Saline Implants
- Structured Saline Implants
- Others

Market Breakup by Implant Shape

- Round
- Anatomical
- Others

Market Breakup by Application

- Reconstructive Surgery
- Cosmetic surgery
- Others

Market Breakup by End User

- Hospitals
- Cosmetology Clinics
- Ambulatory Surgical Centers
- Others

Market Breakup by Countries

- United States of America
- Canada

North America Breast Implants Market: Competitor Landscape

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The key features of the market report include patent analysis, funding and investment analysis, partnerships, and collaborations analysis by the leading key players. The major companies in the market are as follows:

- Establishment Labs SA
- GC Aesthetics
- Groupe Sebbin SAS
- Laboratories Arion
- Silimed
- Johnson & Johnson (Mentor Worldwide LLC)
- HansBioMed
- Cereplas
- Sientra Inc.
- AbbVie Inc. (Allergan PLC)

Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

#### FAQs

- What was the North America breast implants market value in 2023?

The market attained a value of about USD 0.8 billion in 2023, driven by the growing demand for breast implants in reconstructive surgery for breast cancer survivors in the region.

- What is the North America breast implants market forecast outlook for 2024-2032?

The market is anticipated to grow at a CAGR of 5.13% during the forecast period of 2024-2032, likely to reach a market value of USD 1.2 billion by 2032.

- What are the major factors aiding the North America breast implants market demand?

The growing prevalence of breast cancer and the rising disposable income in the region are fuelling the demand for the market.

- What are the major North America breast implants market trends?

One of the significant trends in the market is the improvement in regulatory policies by health agencies such as the United States Food and Drug Administration (FDA). In October 2023, Establishment Labs Inc., a global medical technology company, announced that the FDA granted 510(k) clearance for the Motiva Flora SmoothSilk Tissue Expander, the first-ever magnet-free, and MR conditional breast tissue expander (which permits women to undergo magnetic resonance imaging (MRI)) approved for the United States market.

- What is the market breakup by type?

By type, the market is divided into silicone implants, form-stable implants, saline implants, and structured saline implants, among others.

- What is the market segmentation based on the implant shape?

The market breakup by implant shape includes round and anatomical, among others.

- What are the major end users of breast implants?

End users of the market are hospitals, cosmetology clinics, and ambulatory surgical centers, among others.

- What are the applications of breast implants?

Major applications areas of breast implants include reconstructive surgery, and cosmetic surgery, among others.

- What is the market segmentation by countries?

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The market segmentation by countries includes the United States of America and Canada.

-□Who are the key players involved in the North America breast implants market?

The key players in the market are Establishment Labs SA, GC Aesthetics, Groupe Sebbin SAS, Laboratories Arion, Silimed, Johnson & Johnson (Mentor Worldwide LLC), HansBioMed, Cereplas, Sientra Inc., and AbbVie Inc. (Allergan PLC).

Meta description

The North America breast implants market size was valued at USD 0.8 billion in 2023 and it is anticipated to grow at a CAGR of 5.13% during the forecast period of 2024-2032.

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\*Additional insights provided are customisable as per client requirements.

\* The coverage of the Market Landscape section depends on the data availability and may cover a minimum of 80% of the total market. The EMR team strives to make this section as comprehensive as possible.

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