

Wine in Lithuania

Market Direction | 2024-06-27 | 20 pages | Euromonitor

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Report description:

In 2023, wine volume sales declined in Lithuania for a second consecutive year as demand patterns normalised in the post-pandemic era. Price inflation and weak economic conditions have also forced consumers to cut-back on wine consumption. Off-trade wine consumption soared during the pandemic as sales in the on-trade plummeted. With horeca outlets back in business from 2021, there was a strong recovery in on-trade wine consumption taking sales well above pre-pandemic levels. Despite the volume d...

Euromonitor International's Wine in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Fortified Wine and Vermouth, Non Alcoholic Wine, Non-Grape Wine, Sparkling Wine, Still Light Grape Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wine market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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