

## **Wine in Israel**

Market Direction | 2024-06-19 | 29 pages | Euromonitor

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### **Report description:**

Wine saw volume sales increase in Israel in 2023. Hacarem raised the prices of its wine brands in January 2023 for on-trade establishments, with the off-trade channel also expected to see increases. Dalton Winery's prices will increase by up to 8%, while boutique winery, Bravdo's prices will increase by up to 14%. Ramat Hagolan Winery increased prices by an average of 4% on 1 January 2023. Following the price rises of the main players in the alcoholic drinks market, Carmel Corp announced a price...

Euromonitor International's Wine in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Fortified Wine and Vermouth, Non Alcoholic Wine, Non-Grape Wine, Sparkling Wine, Still Light Grape Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wine market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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