

Tobacco in Tunisia

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Report description:

In 2023, tobacco in Tunisia faced significant challenges amid notable negative trends at the end of the review period. The prevalence of the illicit trade/parallel trade in tobacco remained very strong, with a remarkable increase in the number of products illegally available across all categories, including cigarettes, pipe tobacco and smokeless tobacco. Meanwhile, Regie Nationale des Tabacs et des Allumettes (RNTA) and Manufacture des Tabacs de Kairouan (MTK), the two public companies responsib...

Euromonitor International's Tobacco in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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CIGARETTES IN TUNISIA

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