

Tobacco in Slovenia

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Report description:

The decline in sales of traditional cigarettes was noticeable across the country in 2023, driven mostly by increased health awareness and the introduction of alternative tobacco products, but also due to financial pressures. Consumers are turning away from conventional cigarettes due to their associated health risks, while higher taxes for cigarettes and plain packaging are also contributing to reduced smoking prevalence and an actual drop in the number of smokers. The growing popularity of alte...

Euromonitor International's Tobacco in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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