

Tobacco in Oman

Market Direction | 2024-06-18 | 32 pages | Euromonitor

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Report description:

Tobacco in Oman in 2023 is expected to grow gradually due to a slight population increase and moderate inflation at 1%. The Consumer Price Index for tobacco was also higher than in the past five years in July 2023. Growth is projected to accelerate from 2024 due to rising expatriate numbers and government policies promoting investment and employment. The recovering employment rate enhances purchasing power, supporting increased tobacco sales in the coming years.

Euromonitor International's Tobacco in Oman report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Tobacco in Oman
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List Of Contents And Tables

TOBACCO IN OMAN

EXECUTIVE SUMMARY

Tobacco in 2023: The big picture

Country background

Socioeconomic Trends

Logistics/Infrastructure

MARKET BACKGROUND

Legislation

TAXATION AND DUTY LEVIES

Table 1 Taxation and Duty Levies 2018-2023

What next for tobacco?

MARKET DATA

Table 2 Sales of Tobacco by Category: Volume 2018-2023

Table 3 Sales of Tobacco by Category: Value 2018-2023

Table 4 Sales of Tobacco by Category: % Volume Growth 2018-2023

Table 5 Sales of Tobacco by Category: % Value Growth 2018-2023

Table 6 Forecast Sales of Tobacco by Category: Volume 2023-2028

Table 7 Forecast Sales of Tobacco by Category: Volume 2023-2028

Table 8 Forecast Sales of Tobacco by Category: Value 2023-2028

Table 9 Forecast Sales of Tobacco by Category: % Volume Growth 2023-2028

Table 10 Forecast Sales of Tobacco by Category: % Value Growth 2023-2028

DISCLAIMER

CIGARETTES

2023 Developments

Prospects and Opportunities

Category Data

Table 11 Sales of Cigarettes: Volume 2018-2023

Table 12 Sales of Cigarettes by Category: Value 2018-2023

Table 13 Sales of Cigarettes: % Volume Growth 2018-2023

Table 14 Sales of Cigarettes by Category: % Value Growth 2018-2023

Table 15 NBO Company Shares of Cigarettes: % Volume 2019-2023

Table 16 LBN Brand Shares of Cigarettes: % Volume 2020-2023

Table 17 Sales of Cigarettes by Distribution Format: % Volume 2018-2023

Table 18 Forecast Sales of Cigarettes: Volume 2023-2028

Table 19 Forecast Sales of Cigarettes by Category: Value 2023-2028

Table 20 Forecast Sales of Cigarettes: % Volume Growth 2023-2028

Table 21 Forecast Sales of Cigarettes by Category: % Value Growth 2023-2028

CIGARS, CIGARILLOS AND SMOKING TOBACCO

Table 22 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2018-2023

Table 23 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2018-2023

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Table 24	☐Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2018-2023
Table 25	☐Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2018-2023
Table 26	☐NBO Company Shares of Cigars and Cigarillos: % Volume 2019-2023
Table 27	☐LBN Brand Shares of Cigars and Cigarillos: % Volume 2020-2023
Table 28	☐NBO Company Shares of Smoking Tobacco: % Volume 2019-2023
Table 29	☐LBN Brand Shares of Smoking Tobacco: % Volume 2020-2023
Table 30	☐Distribution of Cigars and Cigarillos by Format: % Volume 2018-2023
Table 31	☐Distribution of Smoking Tobacco by Format: % Volume 2018-2023
Table 32	☐Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2023-2028
Table 33	☐Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2023-2028
Table 34	☐Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2023-2028
Table 35	☐Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2023-2028
SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO	
Table 36	☐Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2018-2023
Table 37	☐Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2018-2023
Table 38	☐NBO Company Shares of Smokeless Tobacco: % Volume 2019-2023
Table 39	☐LBN Brand Shares of Smokeless Tobacco: % Volume 2020-2023
Table 40	☐Distribution of Smokeless Tobacco by Format: % Volume 2018-2023
Table 41	☐Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2023-2028
Table 42	☐Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2023-2028

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