

Tobacco in Chile

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Report description:

The tobacco industry in Chile experienced a positive performance in 2023, although the largest category of cigarettes experienced another drop in demand. This fall in volumes was significantly influenced by the growing challenge of tobacco products being smuggled into the country. Illicit trade of cigarettes grew by 47% in volume terms in 2023, following a 39% rise the previous year, to account for more than one third of cigarettes consumed in the country. However, cigarettes was not the only ca...

Euromonitor International's Tobacco in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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A notable rise in illegal trade impacts performance of cigarettes in Chile

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